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Prime Media Holdings, Inc. PRIM

PSE Disclosure Form POR-1 - Public Ownership Report Reference: Amended Rule on Minimum Public Ownership

Report Type

- Monthly
 Quarterly
 Others

Report Date	Dec 31, 2015
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Computation of Public Ownership

Number of Issued and Outstanding Common Shares	698,930,906
Less: Number of Treasury Common Shares, if any	0
Number of Outstanding Common Shares	698,930,906

Less :

A. Directors

Name	Direct	Indirect	Total direct & indirect shares	% to Total Outstanding Shares
Manolito A. Manalo	1	0	1	0
Monica Isabelle I. Villanueva	1	0	1	0

Diane Madelyn C. Ching	1,000	0	1,000	0
Bernadeth A. Lim	1	0	1	0
Juan Victor S. Valdez	1	0	1	0
Johny Y. Aruego, Jr.	1	0	1	0
Edgardo E. Tumangan	1	0	1	0
	1,006	0	1,006	0

B. Officers

Name	Direct	Indirect	Total direct & indirect shares	% to Total Outstanding Shares
RYM Business Management Corp.	298,949,216	0	298,949,216	42.77
Metro Tagaytay Land Co. Inc.	218,099,360	0	218,099,360	31.2
Neo Oracle Holdings, Inc.	93,685,410	0	93,685,410	13.41
	610,733,986	0	610,733,986	87.38

C. Principal/Substantial Stockholders

Name	Direct	Indirect	Total direct & indirect shares	% to Total Outstanding Shares
NA	-	-	-	-
	0	0	0	0

D. Affiliates

Name	Direct	Indirect	Total direct & indirect shares	% to Total Outstanding Shares
NA	-	-	-	-
	0	0	0	0

E. Government

Name	Direct	Indirect	Total direct & indirect shares	% to Total Outstanding Shares
NA	-	-	-	-
	0	0	0	0

F. Banks

Name	Direct	Indirect	Total direct & indirect shares	% to Total Outstanding Shares
NA	-	-	-	-
	0	0	0	0

G. Employees

Name	Direct	Indirect	Total direct & indirect shares	% to Total Outstanding Shares
NA	-	-	-	-
	0	0	0	0

H. Lock-Up Shares

Name	Direct	Indirect	Total direct & indirect shares	% to Total Outstanding Shares
NA	-	-	-	-
	0	0	0	0

I. Others

Name	Direct	Indirect	Total direct & indirect shares	% to Total Outstanding Shares
NA	-	-	-	-
	0	0	0	0

Number of Listed Common Shares	663,713,458
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Total Number of Non-Public Shares	610,734,992
Total Number of Shares Owned by the Public	88,195,914
Public Ownership Percentage	12.62

Other Relevant Information

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Filed on behalf by:

Name	Diane Madelyn Ching
Designation	Assistant Corporate Secretary