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## Prime Media Holdings, Inc. PRIM

**PSE Disclosure Form POR-1 - Public Ownership Report**  
**Reference: Amended Rule on Minimum Public Ownership**

### Report Type

- Monthly  
 Quarterly  
 Others

<b>Report Date</b>	Sep 30, 2015
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### Computation of Public Ownership

<b>Number of Issued and Outstanding Common Shares</b>	698,930,906
<b>Less: Number of Treasury Common Shares, if any</b>	0
<b>Number of Outstanding Common Shares</b>	698,930,906

**Less :**

#### A. Directors

Name	Direct	Indirect	Total direct & indirect shares	% to Total Outstanding Shares
Manolito A. Manalo	1	0	1	0
Monica Isabelle I. Villanueva	1	0	1	0
Diane Madelyn C. Ching	1,000	0	1,000	0
Bernadeth A. Lim	1	0	1	0
Juan Victor S. Valdez	1	0	1	0
Johny Y. Aruego, Jr.	1	0	1	0
Edgardo E. Tumangan	1	0	1	0
	1,006	0	1,006	0

**B. Officers**

Name	Direct	Indirect	Total direct & indirect shares	% to Total Outstanding Shares
NA	0	0	0	0
	0	0	0	0

**C. Principal/Substantial Stockholders**

Name	Direct	Indirect	Total direct & indirect shares	% to Total Outstanding Shares
RYM Business Management Corp.	298,949,216	0	298,949,216	42.77
Metro Tagaytay Land Co. Inc.	218,099,360	0	218,099,360	31.2
Neo Oracle Holdings, Inc.	93,685,410	0	93,685,410	13.41
	610,733,986	0	610,733,986	87.38

**D. Affiliates**

Name	Direct	Indirect	Total direct & indirect shares	% to Total Outstanding Shares
NA	0	0	0	0
	0	0	0	0

**E. Government**

Name	Direct	Indirect	Total direct & indirect shares	% to Total Outstanding Shares
NA	0	0	0	0
	0	0	0	0

**F. Banks**

Name	Direct	Indirect	Total direct & indirect shares	% to Total Outstanding Shares
NA	0	0	0	0
	0	0	0	0

**G. Employees**

Name	Direct	Indirect	Total direct & indirect shares	% to Total Outstanding Shares
NA	0	0	0	0
	0	0	0	0

**H. Lock-Up Shares**

Name	Direct	Indirect	Total direct & indirect shares	% to Total Outstanding Shares
NA	0	0	0	0
	0	0	0	0

**I. Others**

Name	Direct	Indirect	Total direct & indirect shares	% to Total Outstanding Shares
NA	0	0	0	0
	0	0	0	0

<b>Number of Listed Common Shares</b>	663,713,458
<b>Total Number of Non-Public Shares</b>	610,734,992
<b>Total Number of Shares Owned by the Public</b>	88,195,914
<b>Public Ownership Percentage</b>	12.62

Other Relevant Information
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**Filed on behalf by:**

<b>Name</b>	Diane Madelyn Ching
<b>Designation</b>	Assistant Corporate Secretary