

PRIME MEDIA HOLDINGS INC.

(Formerly 1st e-Bank Corporation)

10Flr. MGO Building, Legazpi corner Dela Rosa Streets, Legazpi Village, Makati City
Tel. Nos. (632)889-9009 Telefax (632) 888-0811

15 July 2013

PHILIPPINE STOCK EXCHANGE

Disclosure Department
3/F , Exchange Road
Ortigas Center, Pasig City

Attention: **MS. JANET A. ENCARNACION**
Head
Disclosure Department

Re: PRIME MEDIA HOLDINGS, INC.
("PMHI") (PSE:PRIM)
Computation of Public Ownership as of 30 June 2013

Dear Ms. Encarnacion:

In accordance with the requirements of the Philippine Stock Exchange, Prime Media Holdings, Inc. submits its Computation of Public Ownership as of 30 June 2013.

Very truly yours,



VIVIAN S. LIBAN

Corporate Information Officer

PRIME MEDIA HOLDINGS, INC.
Computation of Public Ownership as of (06/30/2013)

Number of Issued Shares 387,144,437
Less: Number of Treasury Shares (if any) -

Number of Outstanding Shares 387,144,437
Less:

	% to total I/O Shares	Number of Shares		total
		a	b	
Directors:				
MANOLITO A. MANALO				
Direct	0.0000 %	1	-	1
Indirect (thru _____)	- %	-	-	-
JUAN VICTOR S. VALDEZ				
Direct	0.0000 %	1	-	1
Indirect (thru _____)	- %	-	-	-
BERNADETH A. LIM				
Direct	0.0000 %	1	-	1
Indirect (thru _____)	- %	-	-	-
JUAN JOSE L. CHUA				
Direct	0.0000 %	1	-	1
Indirect (thru _____)	- %	-	-	-
MONICA ISABELLE I. VILLANUEVA				
Direct	0.0000 %	1	-	1
Indirect (thru _____)	- %	-	-	-
EDGARDO E. TUMANGAN				
Direct	0.0000 %	1	-	1
Indirect (thru _____)	- %	-	-	-
JOHNNY Y. ARUEGO, JR.				
Direct	0.0000 %	1	-	1
Indirect (thru _____)	- %	-	-	-
Sub total				7

Officers:

MANOLITO A. MANALO				
Direct	0.0000 %	1	-	1
Indirect (thru _____)	- %	-	-	-
BERNADETH A. LIM				
Direct	0.0000 %	1	-	1
Indirect (thru _____)	- %	-	-	-
MONICA ISABELLE I. VILLANUEVA				
Direct	0.0000 %	1	-	1
Indirect (thru _____)	- %	-	-	-

Sub-total

Principal Stockholders:

NEO ORACLE HOLDINGS, INC. (formerly METRO PACIFIC CORPORATION)**				
Direct	77.22 %	298,949,216	-	298,949,216
Indirect (thru _____)	- %	-	-	-
others				
Direct	0.00 %	-	-	-
Indirect (thru _____)	- %	-	-	-
Sub total				298,949,216

Affiliates:

 Direct %
 Indirect (thru _____)

Others:

Government	-	%			
Banks	-	%			
Employees	-	%			
Lock-Up Shares	-	%			

Total Number Of Shares Owned by the Public

298,949,223

88,195,214

** In the SEC Form 18-A reported to the SEC and PSE last July 9, 2013, RYM Business Management Corporation (RYM) reported that Neo Oracle Holdings, Inc. (NOHI) had defaulted on its loan obligation to RYM resulting in the foreclosure of the 298,949,216 PRIM shares held by NOHI.

PUBLIC OWNERSHIP PERCENTAGE
Total Number Of Shares Owned by the Public
Total Issued and Outstanding Shares

<u>88,195,214</u>		<u>22.78%</u>
387,144,437		
Required Public Ownership %	=	10%
	/	
	Complied	Not Complied

Market Capitalization:

Total Issued and Outstanding Shares	387,144,437.00
Closing Market Price (6/28/2013)	<u>1.65</u>

Market Capitalization

638,788,321.05

Number of Issued and Outstanding Shares	=	387,144,437
Number of Outstanding Shares	=	387,144,437
Number of Treasury Shares	=	-
Number of Listed Shares	=	387,144,437
Number of Foreign-Owned Shares	=	1,135,587
Foreign Ownership Level (%)	=	0.29%
Foreign Ownership Limit (%)	=	40%