

CR02216-2017

The PSE makes no representation on the accuracy, validity, correctness and completeness of the information stated in the respective PORs of listed companies. The PSE shall use the information contained in the POR submitted by the company in computing a company's weight in the index and this may be updated or adjusted consistent with the policy of the Exchange in managing the PSEi and sector indices.

Prime Media Holdings, Inc. PRIM

PSE Disclosure Form POR-1 - Public Ownership Report
Reference: Amended Rule on Minimum Public Ownership

Report Type

- Monthly
 Quarterly
 Others

Report Date	Mar 31, 2017
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Computation of Public Ownership

Number of Issued and Outstanding Common Shares	700,298,616
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Less: Number of Treasury Common Shares, if any	-
Number of Outstanding Common Shares	700,298,616

Less :**A. Directors**

Name	Direct	Indirect	Total direct & indirect shares	% to Total Outstanding Shares
Manolito A. Manalo	1	0	1	0
Monica Isabelle I. Villanueva	1	0	1	0
Diane Madelyn C. Ching	1,000	0	1,000	0
Bernadeth A. Lim	1	0	1	0
Juan Victor S. Valdez	1	0	1	0
Johny Y. Aruego, Jr.	1	0	1	0
Edgardo E. Tumangan	1	0	1	0
	1,006	0	1,006	0

B. Officers

Name	Direct	Indirect	Total direct & indirect shares	% to Total Outstanding Shares
-	0	0	0	0
	0	0	0	0

C. Principal/Substantial Stockholders

Name	Direct	Indirect	Total direct & indirect shares	% to Total Outstanding Shares
RYM Business Management Corp.	0	463,555,085	463,555,085	66.2
Isidro C. Alcantara, Jr.	0	97,178,901	97,178,901	14
Caulfield Heights, Inc.	0	35,000,000	35,000,000	5
	0	595,733,986	595,733,986	85.2

D. Affiliates

Name	Direct	Indirect	Total direct & indirect shares	% to Total Outstanding Shares
-	0	0	0	0
	0	0	0	0

E. Government

Name	Direct	Indirect	Total direct & indirect shares	% to Total Outstanding Shares
-	0	0	0	0
	0	0	0	0

F. Banks

Name	Direct	Indirect	Total direct & indirect shares	% to Total Outstanding Shares
-	0	0	0	0
	0	0	0	0

G. Employees

Name	Direct	Indirect	Total direct & indirect shares	% to Total Outstanding Shares
-	0	0	0	0
	0	0	0	0

H. Lock-Up Shares

Name	Direct	Indirect	Total direct & indirect shares	% to Total Outstanding Shares
-	0	0	0	0
	0	0	0	0

I. Others

Name	Direct	Indirect	Total direct & indirect shares	% to Total Outstanding Shares
-	0	0	0	0
	0	0	0	0

Number of Listed Common Shares	663,713,458
Total Number of Non-Public Shares	595,734,992
Total Number of Shares Owned by the Public	104,563,624
Public Ownership Percentage	14.93

Other Relevant Information

none

Filed on behalf by:

Name	Joanna Manzano
Designation	Junior Compliance Officer