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Prime Media Holdings, Inc. PRIM

PSE Disclosure Form POR-1 - Public Ownership Report
Reference: Amended Rule on Minimum Public Ownership

Report Type

- Monthly
 Quarterly
 Others

Report Date	Sep 30, 2014
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Computation of Public Ownership

Number of Issued and Outstanding Common Shares	698,930,906
Less: Number of Treasury Common Shares, if any	0
Number of Outstanding Common Shares	698,930,906

Less :

A. Directors

			Total direct & indirect	% to Total Outstanding

Name	Direct	Indirect	shares	Shares
MANOLITO A. MANALO	1	0	1	0
MONICA ISABELLE I. VILLANUEVA	1	0	1	0
DIANE MADELYN CHING	1	0	1	0
BERNADETH A. LIM	1	0	1	0
MANALO JUAN VICTOR S. VALDEZ	1	0	1	0
JOHNNY ARUEGO JR.	1	0	1	0
EDGARDO E. TUMANGAN	1	0	1	0
	7	0	7	0

B. Officers

Name	Direct	Indirect	Total direct & indirect shares	% to Total Outstanding Shares
NA	0	0	0	0
	0	0	0	0

C. Principal/Substantial Stockholders

Name	Direct	Indirect	Total direct & indirect shares	% to Total Outstanding Shares
RYM BUSINESS MANAGENEBT CORP.	298,949,216	0	298,949,216	42.77
METRO TAGAYTAY LAND CO. INC.	218,099,360	0	218,099,360	31.2
NEO ORACLES HOLDINGS, INC.	93,685,410	0	93,685,410	13.41
	610,733,986	0	610,733,986	87.38

D. Affiliates

Name	Direct	Indirect	Total direct & indirect shares	% to Total Outstanding Shares
NA	0	0	0	0
	0	0	0	0

E. Government

Name	Direct	Indirect	Total direct & indirect shares	% to Total Outstanding Shares
NA	0	0	0	0
	0	0	0	0

F. Banks

Name	Direct	Indirect	Total direct & indirect shares	% to Total Outstanding Shares
NA	0	0	0	0
	0	0	0	0

G. Employees

Name	Direct	Indirect	Total direct & indirect shares	% to Total Outstanding Shares
NA	0	0	0	0

	0	0	0	0
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H. Lock-Up Shares

Name	Direct	Indirect	Total direct & indirect shares	% to Total Outstanding Shares
NA	0	0	0	0
	0	0	0	0

I. Others

Name	Direct	Indirect	Total direct & indirect shares	% to Total Outstanding Shares
NA	0	0	0	0
	0	0	0	0

Number of Listed Common Shares	387,146,136
Total Number of Non-Public Shares	610,733,993
Total Number of Shares Owned by the Public	88,196,913
Public Ownership Percentage	12.62

Other Relevant Information

Shares held by METRO TAGAYTAY AND NEO ORACLE HOLDINGS, INC. totalling 311,784,770 have a pending listing application with the PSE.

Filed on behalf by:

Name	Vivian Liban
Designation	Treasurer and Corporate Information Officer