

PRIME MEDIA HOLDINGS INC.

(formerly 1st e-Bank Corporation)

110, 3 San Antonio Street, Bld. Kapitolyo, Pasig City 1603 Philippines
Tel. Fios. (632) 637 3632 Telefax (632) 633 3571

April 12, 2013

THE DISCLOSURE DEPARTMENT

4/F The Philippine Stock Exchange, Inc.
PSE Center, Exchange Road
Ortigas Complex, Pasig City

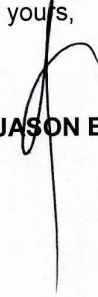
Attention: MS. JANET A. ENCARNACION
Head, Disclosure Department

Dear Madam,

Attached is the list of top 100 stockholders of **Prime Media Holdings, Inc.** with the PCD Participants as of **March 31, 2013**.

Thank you.

Very truly yours,


AARON JASON B. TIRONA
OIC

**PRIME MEDIA HOLDINGS, INC.
LIST OF TOP 100 STOCKHOLDERS
AS OF MARCH 31, 2013**

| Name | No. of Shares | Percentage |
|---|----------------------|-------------------|
| 1 METRO PACIFIC CORPORATION | 298,949,218.00 | 77.219% |
| 2 PCD NOMINEE CORPORATION (FILIPINO) | 57,675,692.00 | 14.898% |
| 3 FIRST PRODUCERS HOLDINGS CORP. FAO RAY BURTON DEVELOPMENT CORPORATION | 6,175,789.00 | 1.595% |
| 4 FIRST PRODUCERS HOLDINGS CORP. FAO PRODUCERS PROPERTIES INC. | 4,903,852.00 | 1.267% |
| 5 RAY BURTON DEVELOPMENT CORPORATION | 3,213,293.00 | 0.830% |
| 6 PRODUCERS PROPERTIES, INC. | 3,013,701.00 | 0.778% |
| 7 MERCANTILE INVESTMENT COMPANY, INC. | 1,585,989.00 | 0.410% |
| 8 PCD NOMINEE CORPORATION (FOREIGN) | 1,351,063.00 | 0.349% |
| 9 M. J. SORIANO TRADING, INC. | 1,112,000.00 | 0.287% |
| 10 ERNESTO B. LIM | 880,000.00 | 0.227% |
| 11 LUCIO W. YAN &/OR CLARA YAN | 600,000.00 | 0.155% |
| 12 JOEL B. VARGAS | 534,876.00 | 0.138% |
| 13 SHOEMART INC. | 500,000.00 | 0.129% |
| 14 MERLENE SO &/OR SO PENG KEE | 239,000.00 | 0.062% |
| 15 MARIA T. UY | 211,200.00 | 0.055% |
| 16 JOSE YU GO, JR. | 210,000.00 | 0.054% |
| 17 ROBERT SIANYUSIONG | 174,416.00 | 0.045% |
| 18 TEODORO B. LOPEZ | 156,559.00 | 0.040% |
| 19 JOVY LIM GO | 150,000.00 | 0.039% |
| 20 QUE LU KIONG | 150,000.00 | 0.039% |
| 21 RUFINO H. ABAD | 142,011.00 | 0.037% |
| 22 LUCIANO H. TAN | 139,600.00 | 0.036% |
| 23 LEONARDO NAVALTA | 132,294.00 | 0.034% |
| 24 LAMBERTO C. DIZON &/OR ERLINDA V. DIZON | 127,860.00 | 0.033% |
| 25 ABACUS SECURITIES CORP. | 120,000.00 | 0.031% |
| 26 AMERICAN WIRE & CABLE CO., INC. | 103,247.00 | 0.027% |
| 27 DELFIN GO KIAN LAM | 100,000.00 | 0.026% |
| 28 RICARDO NG | 100,000.00 | 0.026% |
| 29 MA. LOURDES T. DE VERA | 90,607.00 | 0.023% |
| 30 BENJAMIN A. LARIN JR. | 88,796.00 | 0.023% |
| 31 ACACIA MUTUAL AID SOCIETY, INC. | 88,620.00 | 0.023% |
| 32 GERARDO M. ROXAS | 86,716.00 | 0.022% |
| 33 LEONCIO T. TIU | 70,000.00 | 0.018% |
| 34 SO PENG KEE &/OR MERLENE SO | 65,000.00 | 0.017% |
| 35 ENRIQUE L. ORTILE | 64,124.00 | 0.017% |
| 36 JOSEPHINE R. BATTAD | 62,740.00 | 0.016% |
| 37 JOSE ANTONIO DELGADO MEMORIAL FOUNDATION INC. | 59,131.00 | 0.015% |
| 38 DENISA S. YAO TONG | 50,767.00 | 0.013% |
| 39 HPPI EMPLOYEES RETIREMENT PLAN | 50,000.00 | 0.013% |
| 40 SYLVIA FERNANDEZ LACSON | 50,000.00 | 0.013% |
| 41 GRACE C. PO | 50,000.00 | 0.013% |
| 42 NELLIE C. DELGADO | 48,648.00 | 0.013% |
| 43 PILAR C. VILLANUEVA | 47,833.00 | 0.012% |
| 44 UNITED LIFE ASSURANCE CORP. | 46,719.00 | 0.012% |
| 45 PROCESO G. MENDOZA | 45,000.00 | 0.012% |
| 46 RAYMOND ONG &/OR ANNABELLE ONG | 45,000.00 | 0.012% |
| 47 FILEMON T. YONGCO | 44,000.00 | 0.011% |
| 48 LINA C. FLORENCIO | 40,312.00 | 0.010% |
| 49 JUDY C. TAN | 40,000.00 | 0.010% |
| 50 ONG EH | 38,480.00 | 0.010% |

**PRIME MEDIA HOLDINGS, INC.
LIST OF TOP 100 STOCKHOLDERS
AS OF MARCH 31, 2013**

| Name | No. of Shares | Percentage |
|---|----------------------|-------------------|
| 51 ELLSPERMANN THOMAS HELMUT | 35,000.00 | 0.009% |
| 52 KINGSON SIAN | 33,328.00 | 0.009% |
| 53 MANUEL TAN &/OR SUSAN TAN | 33,000.00 | 0.009% |
| 54 NOEL B. BENITEZ | 30,000.00 | 0.008% |
| 55 VICENTE CHY &/OR BALDOMIRA CHY | 30,000.00 | 0.008% |
| 56 GARY GO DYCHIAO | 30,000.00 | 0.008% |
| 57 HENRY ERESE | 29,000.00 | 0.007% |
| 58 LUZON STEVEDORING CORPORATION | 27,256.00 | 0.007% |
| 59 NIDA S. ESCUDERO | 26,978.00 | 0.007% |
| 60 BENJAMIN CRUZ GUTIERREZ | 24,619.00 | 0.006% |
| 61 SABRINA ANN UYCHIAOCO YU | 23,013.00 | 0.006% |
| 62 TYRONE P. LIMKUNHOY | 23,000.00 | 0.006% |
| 63 SAMUEL T. UY | 22,400.00 | 0.006% |
| 64 TRUSTEESHIP INC. | 21,665.00 | 0.006% |
| 65 ESTATE OF ERLINDA MERKT AND HEINRICH MERKT | 21,360.00 | 0.006% |
| 66 DAVID UY LEE | 21,080.00 | 0.005% |
| 67 HELENA LLEREZA | 20,438.00 | 0.005% |
| 68 CONNELL SECURITIES INC. | 20,268.00 | 0.005% |
| 69 MYRNA A. ADRIANO | 20,000.00 | 0.005% |
| 70 FRANK JOEL F. GACETA | 20,000.00 | 0.005% |
| 71 VALERIANA GUAT GO | 20,000.00 | 0.005% |
| 72 CARLOS BRIAS PEDROSA | 20,000.00 | 0.005% |
| 73 RONALD S. PO | 20,000.00 | 0.005% |
| 74 SZE MING SUET | 20,000.00 | 0.005% |
| 75 JUDDY O. TAN | 20,000.00 | 0.005% |
| 76 TSAI CHING CHIANG | 20,000.00 | 0.005% |
| 77 GILBERT YU | 20,000.00 | 0.005% |
| 78 LUCITA V. SACRAMENTO | 19,797.00 | 0.005% |
| 79 AMELITA CHUA | 19,000.00 | 0.005% |
| 80 J.L. HOLDINGS CORPORATION | 18,060.00 | 0.005% |
| 81 NICSON ENTERPRISES, INC. | 18,057.00 | 0.005% |
| 82 GARRY BOOC | 18,000.00 | 0.005% |
| 83 CONCHITINA M. DE DIOS | 17,632.00 | 0.005% |
| 84 GRAND LODGE OF FREE AND ACCEPTED MASONS OF THE PHILIPPINES | 17,301.00 | 0.004% |
| 85 J. PLARIDEL A. SILVESTRE | 17,258.00 | 0.004% |
| 86 PEDRO R. CHAN | 16,889.00 | 0.004% |
| 87 VIRGINIA U. NG | 16,800.00 | 0.004% |
| 88 ANITA CHUA &/OR ELLY CHUA | 16,159.00 | 0.004% |
| 89 GUILLERMO F. GILI JR. | 16,000.00 | 0.004% |
| 90 FRISCO F. SAN JUAN | 15,253.00 | 0.004% |
| 91 PETER SY CHAN | 15,000.00 | 0.004% |
| 92 MARIO CRISOLOGO JR. | 15,000.00 | 0.004% |
| 93 RICARDO G. LIBREA | 15,000.00 | 0.004% |
| 94 ONG YU LING | 15,000.00 | 0.004% |
| 95 ROBERTO L. UY | 15,000.00 | 0.004% |
| 96 ELTON KENLEY YU | 14,650.00 | 0.004% |
| 97 RURIK PAUL M. SANTOS | 14,560.00 | 0.004% |
| 98 J.M. TUASON & CO., INC. | 14,455.00 | 0.004% |
| 99 PATRICK P. DE DIOS | 13,816.00 | 0.004% |
| 100 ANTONIO TUASON, INC. | 13,623.00 | 0.004% |

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AS OF MARCH 31, 2013**

| Name | No. of Shares | Percentage |
|---|-----------------------|-------------------|
| CONSOLIDATED TERMINALS INC. | 13,623.00 | 0.004% |
| TRANSPORT CONTRACTORS INC. | 13,623.00 | 0.004% |
| TOTAL OUTSTANDING - TOP 100 STOCKHOLDERS | 385,076,114.00 | 99.466% |
| OTHER STOCKHOLDERS | 2,068,323.00 | 0.534% |
| TOTAL OUTSTANDING, ISSUED & SUBSCRIBED | 387,144,437.00 | 100.000% |

**Beneficial Owners Report
Prime Media Holdings, Inc.
as of March 31, 2013**

| Participant's Name | Unit | Percentage |
|--|-------------|-------------------|
| ABACUS SECURITIES CORPORATION | 5,503,668 | 9.199% |
| MAYBANK ATR KIM ENG SECURITIES, INC. | 4,224,965 | 7.062% |
| OPTIMUM SECURITIES CORPORATION | 3,712,726 | 6.206% |
| GOLDSTAR SECURITIES, INC. | 3,400,760 | 5.684% |
| TRITON SECURITIES CORP. | 3,261,709 | 5.452% |
| QUALITY INVESTMENTS & SECURITIES CORPORATION | 3,104,137 | 5.189% |
| COL Financial Group, Inc. | 3,008,691 | 5.029% |
| VENTURE SECURITIES, INC. | 2,581,374 | 4.315% |
| BDO SECURITIES CORPORATION | 1,732,083 | 2.895% |
| EVERGREEN STOCK BROKERAGE & SEC., INC. | 1,233,460 | 2.062% |
| PAN ASIA SECURITIES CORP. | 1,161,040 | 1.941% |
| G.D. TAN & COMPANY, INC. | 1,136,340 | 1.899% |
| AB CAPITAL SECURITIES, INC. | 1,049,292 | 1.754% |
| FIRST METRO SECURITIES BROKERAGE CORP. | 1,033,275 | 1.727% |
| BPI SECURITIES CORPORATION | 887,018 | 1.483% |
| TANSENGCO & CO., INC. | 873,715 | 1.460% |
| SOLAR SECURITIES, INC. | 870,500 | 1.455% |
| SALISBURY BKT SECURITIES CORPORATION | 839,950 | 1.404% |
| E. CHUA CHIACO SECURITIES, INC. | 836,957 | 1.399% |
| PREMIUM SECURITIES, INC. | 798,940 | 1.335% |
| ACCORD CAPITAL EQUITIES CORPORATION | 754,729 | 1.262% |
| ANGPING & ASSOCIATES SECURITIES, INC. | 733,980 | 1.227% |
| A. T. DE CASTRO SECURITIES CORP. | 697,120 | 1.165% |
| YAO & ZIALCITA, INC. | 678,187 | 1.134% |
| WEALTH SECURITIES, INC. | 664,265 | 1.110% |
| SINCERE SECURITIES CORPORATION | 620,000 | 1.036% |
| PNB SECURITIES, INC. | 609,334 | 1.018% |
| MDR SECURITIES, INC. | 607,456 | 1.015% |
| MERIDIAN SECURITIES, INC. | 606,600 | 1.014% |
| SunSecurities, Inc. | 606,000 | 1.013% |
| ANSALDO, GODINEZ & CO., INC. | 602,735 | 1.007% |
| TOWER SECURITIES, INC. | 579,091 | 0.968% |
| SUMMIT SECURITIES, INC. | 566,740 | 0.947% |
| BELSON SECURITIES, INC. | 451,232 | 0.754% |
| ASTRA SECURITIES CORPORATION | 443,000 | 0.740% |
| GLOBALINKS SECURITIES & STOCKS, INC. | 421,046 | 0.704% |
| DAVID GO SECURITIES CORP. | 412,000 | 0.689% |
| I. ACKERMAN & CO., INC. | 403,821 | 0.675% |

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AS OF MARCH 31, 2013**

| Name | No. of Shares | Percentage |
|--|----------------------|-------------------|
| UCPB SECURITIES, INC. | 360,529 | 0.603% |
| SB EQUITIES, INC. | 358,319 | 0.599% |
| A & A SECURITIES, INC. | 346,249 | 0.579% |
| REGINA CAPITAL DEVELOPMENT CORPORATION | 329,439 | 0.551% |
| UNICAPITAL SECURITIES INC. | 305,843 | 0.511% |
| HDI SECURITIES, INC. | 301,052 | 0.503% |
| AURORA SECURITIES, INC. | 299,000 | 0.500% |
| S.J. ROXAS & CO., INC. | 296,406 | 0.495% |
| RCBC SECURITIES, INC. | 276,864 | 0.463% |
| R. S. LIM & CO., INC. | 274,124 | 0.458% |
| PAPA SECURITIES CORPORATION | 273,615 | 0.457% |
| IGC SECURITIES INC. | 237,043 | 0.396% |
| IMPERIAL, DE GUZMAN, ABALOS & CO., INC. | 235,338 | 0.393% |
| EASTERN SECURITIES DEVELOPMENT CORPORATION | 232,432 | 0.389% |
| R. COYIUTO SECURITIES, INC. | 221,996 | 0.371% |
| INTRA-INVEST SECURITIES, INC. | 204,322 | 0.342% |
| R & L INVESTMENTS, INC. | 202,447 | 0.338% |
| R. NUBLA SECURITIES, INC. | 199,316 | 0.333% |
| LUCKY SECURITIES, INC. | 198,896 | 0.332% |
| PCIB SECURITIES, INC. | 197,025 | 0.329% |
| JSG SECURITIES, INC. | 186,131 | 0.311% |
| B. H. CHUA SECURITIES CORPORATION | 169,944 | 0.284% |
| ASIASEC EQUITIES, INC. | 169,666 | 0.284% |
| DA MARKET SECURITIES, INC. | 151,400 | 0.253% |
| STANDARD SECURITIES CORPORATION | 148,801 | 0.249% |
| FIRST ORIENT SECURITIES, INC. | 127,132 | 0.213% |
| MANDARIN SECURITIES CORPORATION | 123,800 | 0.207% |
| WESTLINK GLOBAL EQUITIES, INC. | 118,845 | 0.199% |
| MOUNT PEAK SECURITIES, INC. | 112,936 | 0.189% |
| STRATEGIC EQUITIES CORP. | 105,000 | 0.176% |
| YU & COMPANY, INC. | 102,638 | 0.172% |
| PCCI SECURITIES BROKERS CORP. | 91,580 | 0.153% |
| TRI-STATE SECURITIES, INC. | 87,341 | 0.146% |
| FIDELITY SECURITIES, INC. | 85,000 | 0.142% |
| MERCANTILE SECURITIES CORP. | 81,420 | 0.136% |
| INVESTORS SECURITIES, INC. | 74,000 | 0.124% |
| KING'S POWER SECURITIES, INC. | 70,000 | 0.117% |
| H. E. BENNETT SECURITIES, INC. | 66,253 | 0.111% |
| ALPHA SECURITIES CORP. | 61,336 | 0.103% |
| NEW WORLD SECURITIES CO., INC. | 53,388 | 0.089% |
| JAKA SECURITIES CORP. | 52,240 | 0.087% |
| DIVERSIFIED SECURITIES, INC. | 46,206 | 0.077% |
| I. B. GIMENEZ SECURITIES, INC. | 44,333 | 0.074% |
| ASIA PACIFIC CAPITAL EQUITIES & SECURITIES CORP. | 37,412 | 0.063% |
| F. YAP SECURITIES, INC. | 35,084 | 0.059% |
| DW CAPITAL INC. | 32,000 | 0.053% |
| BERNAD SECURITIES, INC. | 31,100 | 0.052% |
| CAMPOS, LANUZA & COMPANY, INC. | 30,295 | 0.051% |
| J.M. BARCELON & CO., INC. | 27,040 | 0.045% |
| SECURITIES SPECIALISTS, INC. | 20,802 | 0.035% |

**PRIME MEDIA HOLDINGS, INC.
LIST OF TOP 100 STOCKHOLDERS
AS OF MARCH 31, 2013**

| Name | No. of Shares | Percentage |
|---|----------------------|-------------------|
| EAGLE EQUITIES, INC. | 20,436 | 0.034% |
| ALAKOR SECURITIES CORPORATION | 20,000 | 0.033% |
| BA SECURITIES, INC. | 18,559 | 0.031% |
| FRANCISCO ORTIGAS SECURITIES, INC. | 18,281 | 0.031% |
| GOLDEN TOWER SECURITIES & HOLDINGS, INC. | 17,920 | 0.030% |
| CITISECURITIES, INC. | 15,178 | 0.025% |
| LUYS SECURITIES COMPANY, INC. | 12,234 | 0.020% |
| RTG & COMPANY, INC. | 10,667 | 0.018% |
| ATC SECURITIES, INC. | 10,265 | 0.017% |
| EQUITIWORLD SECURITIES, INC. | 10,025 | 0.017% |
| LARRGO SECURITIES CO., INC. | 10,000 | 0.017% |
| Asia Insurance (Philippines) Corporation | 10,000 | 0.017% |
| ALL ASIA SECURITIES MANAGEMENT CORP. | 9,700 | 0.016% |
| CUALOPING SECURITIES CORPORATION | 7,200 | 0.012% |
| BENJAMIN CO CA & CO., INC. | 5,120 | 0.009% |
| AB CAPITAL & INVESTMENT CORP. - TRUST & INVESTMENT DIV. | 5,000 | 0.008% |
| RCBC TRUST & INVESTMENT DIVISION | 5,000 | 0.008% |
| LOPEZ, LOCSIN, LEDESMA & CO., INC. | 4,360 | 0.007% |
| THE FIRST RESOURCES MANAGEMENT & SECURITIES CORP. | 4,023 | 0.007% |
| EQUITABLE SECURIITES (PHILS.) INC. | 2,035 | 0.003% |
| PLATINUM SECURITIES, INC. | 2,006 | 0.003% |
| CLSA PHILIPPINES, INC. | 2,000 | 0.003% |
| HK SECURITIES, INC. | 1,305 | 0.002% |
| SUPREME STOCKBROKERS, INC | 800 | 0.001% |
| PRYCE SECURITIES, INC. | 694 | 0.001% |
| PHILIPPINE EQUITY PARTNERS, INC. | 658 | 0.001% |
| TRENDLINE SECURITIES CORPORATION | 548 | 0.001% |
| APEX PHILIPPINES EQUITIES CORPORATION | 500 | 0.001% |
| GUILD SECURITIES, INC. | 239 | 0.000% |
| E.SECURITIES, INC. ITF VARIOUS CLIENTS | 224 | 0.000% |
| DEUTSCHE REGIS PARTNERS, INC. | 218 | 0.000% |
| ASIAN CAPITAL EQUITIES, INC. | 114 | 0.000% |
| LIPPO SECURITIES, INC. | 92 | 0.000% |
| NIEVES SECURITIES, INC. | 20 | 0.000% |
| ARMSTRONG SECURITIES, INC. | 20 | 0.000% |
| TOTAL | 59,826,755 | 100.000% |