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Prime Media Holdings, Inc. PRIM

PSE Disclosure Form POR-1 - Public Ownership Report Reference: Amended Rule on Minimum Public Ownership

Report Type

- Monthly
 Quarterly
 Others

Report Date	Sep 30, 2023
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Computation of Public Ownership

Number of Issued Common Shares	700,298,616
Less: Number of Treasury Common Shares, if any	0
Number of Outstanding Common Shares	700,298,616

Less :

A. Directors

Name	Direct	Indirect	Total direct & indirect shares	% to Total Outstanding Shares
Manolito A. Manalo	1	0	1	0
Bernadeth A. Lim	1	0	1	0
Michelle F. Ayangco	2,000	0	2,000	0
Johnny Y. Aruego, Jr.	1	0	1	0
Francisco L. Layug III	1	0	1	0
Hermogene H. Real	2,000	0	2,000	0
Rolando S. Santos	1,000	0	1,000	0

	5,004	0	5,004	0
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B. Officers

Name	Direct	Indirect	Total direct & indirect shares	% to Total Outstanding Shares
Diane Madelyn C. Ching	0	0	0	0
Dale A. Tongco	0	0	0	0
	0	0	0	0

C. Principal/Substantial Stockholders

Name	Direct	Indirect	Total direct & indirect shares	% to Total Outstanding Shares
RYM Business Management Corp.		0 363,555,085	363,555,085	51.91
Mairete Asset Holdings, Inc.		0 77,178,901	77,178,901	11
Armstrong Capital Holdings Corp.	100,097,000	0	100,097,000	14.29
	100,097,000	440,733,986	540,830,986	77.2

D. Affiliates

Name	Direct	Indirect	Total direct & indirect shares	% to Total Outstanding Shares
-	0	0	0	0
	0	0	0	0

E. Government

Name	Direct	Indirect	Total direct & indirect shares	% to Total Outstanding Shares
-	0	0	0	0
	0	0	0	0

F. Banks

Name	Direct	Indirect	Total direct & indirect shares	% to Total Outstanding Shares
-	0	0	0	0
	0	0	0	0

G. Employees

Name	Direct	Indirect	Total direct & indirect shares	% to Total Outstanding Shares
-	0	0	0	0
	0	0	0	0

H. Lock-Up Shares

Name	Direct	Indirect	Total direct & indirect shares	% to Total Outstanding Shares
-	0	0	0	0
	0	0	0	0

I. Others

Name	Direct	Indirect	Total direct & indirect shares	% to Total Outstanding Shares
-	0	0	0	0
	0	0	0	0

Number of Listed Common Shares	663,713,458
Total Number of Non-Public Shares	540,835,990
Total Number of Shares Owned by the Public	159,462,626
Public Ownership Percentage	22.77

Other Relevant Information

NONE

Filed on behalf by:

Name	Joanna Manzano
Designation	Junior Compliance Officer