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## Prime Media Holdings, Inc. PRIM

### PSE Disclosure Form POR-1 - Public Ownership Report Reference: Amended Rule on Minimum Public Ownership

#### Report Type

- Monthly  
 Quarterly  
 Others

Report Date	Mar 31, 2016
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#### Computation of Public Ownership

Number of Issued and Outstanding Common Shares	698,930,906
Less: Number of Treasury Common Shares, if any	0
Number of Outstanding Common Shares	698,930,906

#### Less :

##### A. Directors

Name	Direct	Indirect	Total direct & indirect shares	% to Total Outstanding Shares
Manolito A. Manalo	1	0	1	0
Monica Isabelle I. Villanueva	1	0	1	0

Diane Madelyn C. Ching	1,000	0	1,000	0
Bernadeth A. Lim	1	0	1	0
Juan Victor S. Valdez	1	0	1	0
Johny Y. Aruego, Jr.	1	0	1	0
Edgardo E. Tumangan	1	0	1	0
	1,006	0	1,006	0

**B. Officers**

Name	Direct	Indirect	Total direct & indirect shares	% to Total Outstanding Shares
-	-	-	-	-
	0	0	0	0

**C. Principal/Substantial Stockholders**

Name	Direct	Indirect	Total direct & indirect shares	% to Total Outstanding Shares
RYM Business Management Corp.	298,949,216	0	298,949,216	42.77
Metro Tagaytay Land Co. Inc.	218,099,360	0	218,099,360	31.2
Neo Oracle Holdings, Inc.	93,685,410	0	93,685,410	13.41
	610,733,986	0	610,733,986	87.38

**D. Affiliates**

Name	Direct	Indirect	Total direct & indirect shares	% to Total Outstanding Shares
-	-	-	-	-
	0	0	0	0

**E. Government**

Name	Direct	Indirect	Total direct & indirect shares	% to Total Outstanding Shares
-	-	-	-	-
	0	0	0	0

**F. Banks**

Name	Direct	Indirect	Total direct & indirect shares	% to Total Outstanding Shares
-	-	-	-	-
	0	0	0	0

**G. Employees**

Name	Direct	Indirect	Total direct & indirect shares	% to Total Outstanding Shares
-	-	-	-	-
	0	0	0	0

**H. Lock-Up Shares**

Name	Direct	Indirect	Total direct & indirect shares	% to Total Outstanding Shares
-	-	-	-	-
	0	0	0	0

**I. Others**

Name	Direct	Indirect	Total direct & indirect shares	% to Total Outstanding Shares
-	-	-	-	-
	0	0	0	0

<b>Number of Listed Common Shares</b>	663,713,458
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<b>Total Number of Non-Public Shares</b>	610,734,992
<b>Total Number of Shares Owned by the Public</b>	88,195,914
<b>Public Ownership Percentage</b>	12.62

**Other Relevant Information**

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**Filed on behalf by:**

<b>Name</b>	Diane Madelyn Ching
<b>Designation</b>	Assistant Corporate Secretary