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## Prime Media Holdings, Inc. PRIM

### PSE Disclosure Form POR-1 - Public Ownership Report Reference: Amended Rule on Minimum Public Ownership

#### Report Type

- Monthly  
 Quarterly  
 Others

<b>Report Date</b>	Dec 31, 2014
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#### Computation of Public Ownership

<b>Number of Issued and Outstanding Common Shares</b>	698,930,906
<b>Less: Number of Treasury Common Shares, if any</b>	0
<b>Number of Outstanding Common Shares</b>	698,930,906

#### Less :

#### A. Directors

		Total direct & indirect	% to Total Outstanding

Name	Direct	Indirect	shares	Shares
MANOLITO A. MANALO	1	0	1	0
MONICA ISABELLE I. VILLANUEVA	1	0	1	0
DIANE MADELYN C. CHING	1	0	1	0
BERNADETH A. LIM	1	0	1	0
JUAN VICTOR S. VALDEZ	1	0	1	0
JOHNY Y. ARUEGO JR.	1	0	1	0
EDGARDO E. TUMANGAN	1	0	1	0
	7	0	7	0

**B. Officers**

Name	Direct	Indirect	Total direct & indirect shares	% to Total Outstanding Shares
NA	0	0	0	0
	0	0	0	0

**C. Principal/Substantial Stockholders**

Name	Direct	Indirect	Total direct & indirect shares	% to Total Outstanding Shares
RYM BUSINESS MANAGEMENT CORP.	298,949,216	0	298,949,216	42.77
METRO TAGAYTAY LAND CO, INC.	218,099,360	0	218,099,360	31.2
NEO ORACLE HOLDINGS, INC.	93,685,410	0	93,685,410	13.41
	610,733,986	0	610,733,986	87.38

**D. Affiliates**

Name	Direct	Indirect	Total direct & indirect shares	% to Total Outstanding Shares
NA	0	0	0	0
	0	0	0	0

**E. Government**

Name	Direct	Indirect	Total direct & indirect shares	% to Total Outstanding Shares
NA	0	0	0	0
	0	0	0	0

**F. Banks**

Name	Direct	Indirect	Total direct & indirect shares	% to Total Outstanding Shares
NA	0	0	0	0
	0	0	0	0

**G. Employees**

Name	Direct	Indirect	Total direct & indirect shares	% to Total Outstanding Shares
NA	0	0	0	0
	0	0	0	0

**H. Lock-Up Shares**

Name	Direct	Indirect	Total direct & indirect shares	% to Total Outstanding Shares
NA	0	0	0	0
	0	0	0	0

**I. Others**

Name	Direct	Indirect	Total direct & indirect shares	% to Total Outstanding Shares
NA	0	0	0	0
	0	0	0	0

<b>Number of Listed Common Shares</b>	387,146,136
<b>Total Number of Non-Public Shares</b>	610,733,993
<b>Total Number of Shares Owned by the Public</b>	88,196,913
<b>Public Ownership Percentage</b>	12.62

**Other Relevant Information**

Shares held by Metro Tagaytay and Neo Oracle Holdings, Inc. totalling 311,784,770 have a pending listing application with the PSE.

**Filed on behalf by:**

<b>Name</b>	Vivian Liban
<b>Designation</b>	Treasurer and Corporate Information Officer