

The PSE makes no representation on the accuracy, validity, correctness and completeness of the information stated in the respective PORs of listed companies. The PSE shall use the information contained in the POR submitted by the company in computing a company's weight in the index and this may be updated or adjusted consistent with the policy of the Exchange in managing the PSEi and sector indices.

Prime Media Holdings, Inc. PRIM

PSE Disclosure Form POR-1 - Public Ownership Report Reference: Amended Rule on Minimum Public Ownership

Report Type

- Monthly
 Quarterly
 Others

Report Date	Mar 31, 2021
-------------	--------------

Computation of Public Ownership

Number of Issued and Outstanding Common Shares	700,298,616
Less: Number of Treasury Common Shares, if any	-
Number of Outstanding Common Shares	700,298,616

Less :

A. Directors

Name	Direct	Indirect	Total direct & indirect shares	% to Total Outstanding Shares
Manolito A. Manalo	1	0	1	0
Bernadeth A. Lim	1	0	1	0
Juan Victor S. Valdez	1	0	1	0
Rolando S. Santos	1,000	0	1,000	0

Francisco L. Layug III	1	0	1	0
Johnny Y. Aruego, Jr	1	0	1	0
	1,005	0	1,005	0

B. Officers

Name	Direct	Indirect	Total direct & indirect shares	% to Total Outstanding Shares
Maila Lourdes G. De Castro	0	0	0	0
Christopher Sam S. Salvador	0	0	0	0
Reuben Carlo O. General	0	0	0	0
	0	0	0	0

C. Principal/Substantial Stockholders

Name	Direct	Indirect	Total direct & indirect shares	% to Total Outstanding Shares
RYM Business Management Corp.	0	463,555,085	463,555,085	66.2
Mairete Asset Holdings, Inc.	0	77,178,901	77,178,901	11
Caulfield Heights, Inc.	0	34,999,000	34,999,000	5
	0	575,732,986	575,732,986	82.2

D. Affiliates

Name	Direct	Indirect	Total direct & indirect shares	% to Total Outstanding Shares
-	0	0	0	0
	0	0	0	0

E. Government

Name	Direct	Indirect	Total direct & indirect shares	% to Total Outstanding Shares
-	0	0	0	0
	0	0	0	0

F. Banks

Name	Direct	Indirect	Total direct & indirect shares	% to Total Outstanding Shares
-	0	0	0	0
	0	0	0	0

G. Employees

Name	Direct	Indirect	Total direct & indirect shares	% to Total Outstanding Shares
-	0	0	0	0
	0	0	0	0

H. Lock-Up Shares

Name	Direct	Indirect	Total direct & indirect shares	% to Total Outstanding Shares
-	0	0	0	0
	0	0	0	0

I. Others

Name	Direct	Indirect	Total direct & indirect shares	% to Total Outstanding Shares
-	0	0	0	0
	0	0	0	0

Number of Listed Common Shares	663,713,458
Total Number of Non-Public Shares	575,733,991

Total Number of Shares Owned by the Public	124,564,625
Public Ownership Percentage	17.79

Other Relevant Information

NONE

Filed on behalf by:

Name	Maila Lourdes De Castro
Designation	Corporate Secretary, Compliance Officer and Data Privacy Officer