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Prime Media Holdings, Inc. PRIM

PSE Disclosure Form POR-1 - Public Ownership Report Reference: Amended Rule on Minimum Public Ownership

Report Type

- Monthly
 Quarterly
 Others

Report Date	Sep 30, 2017
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Computation of Public Ownership

Number of Issued and Outstanding Common Shares	700,298,616
Less: Number of Treasury Common Shares, if any	-
Number of Outstanding Common Shares	700,298,616

Less :

A. Directors

Name	Direct	Indirect	Total direct & indirect shares	% to Total Outstanding Shares
MANOLITO A. MANALO	1	0	1	0
ROLANDO S. SANTOS	1,000	0	1,000	0
DIANE MADELYN C. CHING	1,000	0	1,000	0
BERNADETH A. LIM	1	0	1	0

JUAN VICTOR S. VALDEZ	1	0	1	0
JOHNNY Y. ARUEGO, JR.	1	0	1	0
EDGARDO E. TUMANGAN	1	0	1	0
	2,005	0	2,005	0

B. Officers

Name	Direct	Indirect	Total direct & indirect shares	% to Total Outstanding Shares
CHRISTOPHER SAM SALVADOR	0	0	0	0
	0	0	0	0

C. Principal/Substantial Stockholders

Name	Direct	Indirect	Total direct & indirect shares	% to Total Outstanding Shares
RYM BUSINESS MANAGEMENT CORP.	0	463,555,085	463,555,085	66.2
ISIDRO C. ALCANTARA, JR.	0	97,178,901	97,178,901	14
CAULFIELD HEIGHTS, INC.	0	35,000,000	35,000,000	5
	0	595,733,986	595,733,986	85.2

D. Affiliates

Name	Direct	Indirect	Total direct & indirect shares	% to Total Outstanding Shares
-	0	0	0	0
	0	0	0	0

E. Government

Name	Direct	Indirect	Total direct & indirect shares	% to Total Outstanding Shares
-	0	0	0	0
	0	0	0	0

F. Banks

Name	Direct	Indirect	Total direct & indirect shares	% to Total Outstanding Shares
-	0	0	0	0
	0	0	0	0

G. Employees

Name	Direct	Indirect	Total direct & indirect shares	% to Total Outstanding Shares
-	0	0	0	0
	0	0	0	0

H. Lock-Up Shares

Name	Direct	Indirect	Total direct & indirect shares	% to Total Outstanding Shares
-	0	0	0	0
	0	0	0	0

I. Others

Name	Direct	Indirect	Total direct & indirect shares	% to Total Outstanding Shares
-	0	0	0	0
	0	0	0	0

Number of Listed Common Shares	663,713,458
Total Number of Non-Public Shares	595,735,991

Total Number of Shares Owned by the Public	104,562,625
Public Ownership Percentage	14.93

Other Relevant Information

NONE

Filed on behalf by:

Name	Joanna Manzano
Designation	Junior Compliance Officer