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## Prime Media Holdings, Inc. PRIM

### PSE Disclosure Form POR-1 - Public Ownership Report Reference: Amended Rule on Minimum Public Ownership

#### Report Type

- Monthly  
 Quarterly  
 Others

|             |              |
|-------------|--------------|
| Report Date | Sep 30, 2020 |
|-------------|--------------|

#### Computation of Public Ownership

|  |             |
|--|-------------|
| Number of Issued and Outstanding Common Shares | 700,298,616 |
| Less: Number of Treasury Common Shares, if any | -           |
| Number of Outstanding Common Shares            | 700,298,616 |

#### Less :

#### A. Directors

| Name                  | Direct | Indirect | Total direct & indirect shares | % to Total Outstanding Shares |
|-----------------------|--------|----------|--------------------------------|-------------------------------|
| Manolito A. Manalo    | 1      | 0        | 1                              | 0                             |
| Bernadeth A. Lim      | 1      | 0        | 1                              | 0                             |
| Juan Victor S. Valdez | 1      | 0        | 1                              | 0                             |
| Rolando S. Santos     | 1,000  | 0        | 1,000                          | 0                             |

|                        |       |   |       |   |
|------------------------|-------|---|-------|---|
| Antonio L. Tiu         | 1,000 | 0 | 1,000 | 0 |
| Francisco L. Layug III | 1     | 0 | 1     | 0 |
| Johnny Y. Aruego, Jr   | 1     | 0 | 1     | 0 |
|                        | 2,005 | 0 | 2,005 | 0 |

**B. Officers**

| Name                        | Direct | Indirect | Total direct & indirect shares | % to Total Outstanding Shares |
|-----------------------------|--------|----------|--------------------------------|-------------------------------|
| Maila Lourdes G. De Castro  | 0      | 0        | 0                              | 0                             |
| Christopher Sam S. Salvador | 0      | 0        | 0                              | 0                             |
|                             | 0      | 0        | 0                              | 0                             |

**C. Principal/Substantial Stockholders**

| Name                          | Direct | Indirect    | Total direct & indirect shares | % to Total Outstanding Shares |
|-------------------------------|--------|-------------|--------------------------------|-------------------------------|
| RYM Business Management Corp. | 0      | 463,555,085 | 463,555,085                    | 66.2                          |
| Mairete Asset Holdings, Inc.  | 0      | 77,178,901  | 77,178,901                     | 11                            |
| Caulfield Heights, Inc.       | 0      | 34,999,000  | 34,999,000                     | 5                             |
|                               | 0      | 575,732,986 | 575,732,986                    | 82.2                          |

**D. Affiliates**

| Name | Direct | Indirect | Total direct & indirect shares | % to Total Outstanding Shares |
|------|--------|----------|--------------------------------|-------------------------------|
| -    | 0      | 0        | 0                              | 0                             |
|      | 0      | 0        | 0                              | 0                             |

**E. Government**

| Name | Direct | Indirect | Total direct & indirect shares | % to Total Outstanding Shares |
|------|--------|----------|--------------------------------|-------------------------------|
| -    | 0      | 0        | 0                              | 0                             |
|      | 0      | 0        | 0                              | 0                             |

**F. Banks**

| Name | Direct | Indirect | Total direct & indirect shares | % to Total Outstanding Shares |
|------|--------|----------|--------------------------------|-------------------------------|
| -    | 0      | 0        | 0                              | 0                             |
|      | 0      | 0        | 0                              | 0                             |

**G. Employees**

| Name | Direct | Indirect | Total direct & indirect shares | % to Total Outstanding Shares |
|------|--------|----------|--------------------------------|-------------------------------|
| -    | 0      | 0        | 0                              | 0                             |
|      | 0      | 0        | 0                              | 0                             |

**H. Lock-Up Shares**

| Name | Direct | Indirect | Total direct & indirect shares | % to Total Outstanding Shares |
|------|--------|----------|--------------------------------|-------------------------------|
| -    | 0      | 0        | 0                              | 0                             |
|      | 0      | 0        | 0                              | 0                             |

**I. Others**

| Name | Direct | Indirect | Total direct & indirect shares | % to Total Outstanding Shares |
|------|--------|----------|--------------------------------|-------------------------------|
| -    | 0      | 0        | 0                              | 0                             |
|      | 0      | 0        | 0                              | 0                             |

|  |             |
|--|-------------|
| <b>Number of Listed Common Shares</b>    | 663,713,458 |
| <b>Total Number of Non-Public Shares</b> | 575,734,991 |

|   |             |
|---|-------------|
| <b>Total Number of Shares Owned by the Public</b> | 124,563,625 |
| <b>Public Ownership Percentage</b>                | 17.79       |

**Other Relevant Information**

none

**Filed on behalf by:**

|                    |  |
|--------------------|--|
| <b>Name</b>        | Maila Lourdes De Castro  |
| <b>Designation</b> | Corporate Secretary, Compliance Officer and Data Privacy Officer |