

The PSE makes no representation on the accuracy, validity, correctness and completeness of the information stated in the respective PORs of listed companies. The PSE shall use the information contained in the POR submitted by the company in computing a company's weight in the index and this may be updated or adjusted consistent with the policy of the Exchange in managing the PSEi and sector indices.

## Prime Media Holdings, Inc. PRIM

**PSE Disclosure Form POR-1 - Public Ownership Report**  
**Reference: Amended Rule on Minimum Public Ownership**

### Report Type

- Monthly  
 Quarterly  
 Others

Report Date	Mar 31, 2018
-------------	--------------

### Computation of Public Ownership

Number of Issued and Outstanding Common Shares	700,298,616
Less: Number of Treasury Common Shares, if any	-
Number of Outstanding Common Shares	700,298,616

### Less :

#### A. Directors

Name	Direct	Indirect	Total direct & indirect shares	% to Total Outstanding Shares
Manolito A. Manalo	1	0	1	0
Bernadeth A. Lim	1	0	1	0
Juan Victor S. Valdez	1	0	1	0
Diane Madelyn C. Ching	1,000	0	1,000	0

Rolando S. Santos	1,000	0	1,000	0
Johnny Y. Aruego, Jr.	1	0	1	0
Francisco L. Layug	1	0	1	0
	2,005	0	2,005	0

**B. Officers**

Name	Direct	Indirect	Total direct & indirect shares	% to Total Outstanding Shares
Christopher Sam S. Salvador	0	0	0	0
	0	0	0	0

**C. Principal/Substantial Stockholders**

Name	Direct	Indirect	Total direct & indirect shares	% to Total Outstanding Shares
RYM BUSINESS MANAGEMENT CORP.	0	463,555,085	463,555,085	66.2
MAIRETE ASSET HOLDINGS, INC.	0	77,178,901	77,178,901	11
CAULFIELD HEIGHTS, INC.	0	35,000,000	35,000,000	5
	0	575,733,986	575,733,986	82.2

**D. Affiliates**

Name	Direct	Indirect	Total direct & indirect shares	% to Total Outstanding Shares
-	0	0	0	0
	0	0	0	0

**E. Government**

Name	Direct	Indirect	Total direct & indirect shares	% to Total Outstanding Shares
-	0	0	0	0
	0	0	0	0

**F. Banks**

Name	Direct	Indirect	Total direct & indirect shares	% to Total Outstanding Shares
-	0	0	0	0
	0	0	0	0

**G. Employees**

Name	Direct	Indirect	Total direct & indirect shares	% to Total Outstanding Shares
-	0	0	0	0
	0	0	0	0

**H. Lock-Up Shares**

Name	Direct	Indirect	Total direct & indirect shares	% to Total Outstanding Shares
-	0	0	0	0
	0	0	0	0

**I. Others**

Name	Direct	Indirect	Total direct & indirect shares	% to Total Outstanding Shares
-	0	0	0	0
	0	0	0	0

Number of Listed Common Shares	663,713,458
Total Number of Non-Public Shares	575,735,991

<b>Total Number of Shares Owned by the Public</b>	124,562,625
<b>Public Ownership Percentage</b>	17.79

**Other Relevant Information**

None

**Filed on behalf by:**

<b>Name</b>	Joanna Manzano
<b>Designation</b>	Junior Compliance Officer