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Prime Media Holdings, Inc. PRIM

PSE Disclosure Form POR-1 - Public Ownership Report Reference: Amended Rule on Minimum Public Ownership

Report Type

- Monthly
 Quarterly
 Others

Report Date	Mar 31, 2014
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Computation of Public Ownership

Number of Issued Common Shares	387,146,136
Less: Number of Treasury Common Shares, if any	0
Number of Outstanding Common Shares	387,146,136

Less :

A. Directors

Name	Direct	Indirect	Total direct & indirect shares	% to Total Outstanding Shares

Manolito A. Manalo	1	0	1	0
Monica Isabelle I. Villanueva	1	0	1	0
Bernadette A. Lim	1	0	1	0
Manalo Juan Victor S. Valdez	1	0	1	0
Johnny Aruego Jr.	1	0	1	0
Edgardo E. Tumangan	1	0	1	0
Diane Madelyn C. Ching	1	0	1	0
	7	0	7	0

B. Officers

Name	Direct	Indirect	Total direct & indirect shares	% to Total Outstanding Shares
na	0	0	0	0
	0	0	0	0

C. Principal/Substantial Stockholders

Name	Direct	Indirect	Total direct & indirect shares	% to Total Outstanding Shares
RYM Business Management Corp.	0	298,949,216	298,949,216	77.22
	0	298,949,216	298,949,216	77.22

D. Affiliates

Name	Direct	Indirect	Total direct & indirect shares	% to Total Outstanding Shares
na	0	0	0	0
	0	0	0	0

E. Government

Name	Direct	Indirect	Total direct & indirect shares	% to Total Outstanding Shares
na	0	0	0	0
	0	0	0	0

F. Banks

Name	Direct	Indirect	Total direct & indirect shares	% to Total Outstanding Shares
na	0	0	0	0
	0	0	0	0

G. Employees

Name	Direct	Indirect	Total direct & indirect shares	% to Total Outstanding Shares
na	0	0	0	0
	0	0	0	0

H. Lock-Up Shares

Name	Direct	Indirect	Total direct & indirect shares	% to Total Outstanding Shares
na	0	0	0	0
	0	0	0	0

I. Others

Name	Direct	Indirect	Total direct & indirect shares	% to Total Outstanding Shares
na	0	0	0	0
	0	0	0	0

Number of Listed Common Shares	387,146,136
Total Number of Non-Public Shares	298,949,223
Total Number of Shares Owned by the Public	88,196,913
Public Ownership Percentage	22.78

Other Relevant Information
na

Filed on behalf by:

Name	Vivian Liban
Designation	Treasurer and Corporate Information Officer