

SECURITIES AND EXCHANGE COMMISSION

SEC FORM 17-C

CURRENT REPORT UNDER SECTION 17 OF THE SECURITIES REGULATION CODE AND SRC RULE 17.2(c) THEREUNDER

1. Date of Report (Date of earliest event reported)
Oct 30, 2017
2. SEC Identification Number
22401
3. BIR Tax Identification No.
000-491-007
4. Exact name of issuer as specified in its charter
Prime Media Holdings Inc.
5. Province, country or other jurisdiction of incorporation
Manila, Philippines
6. Industry Classification Code(SEC Use Only)
7. Address of principal office
16th Floor Citibank Tower, 8741 Paseo de Roxas, Makati City
Postal Code
1227
8. Issuer's telephone number, including area code
8314479
9. Former name or former address, if changed since last report
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10. Securities registered pursuant to Sections 8 and 12 of the SRC or Sections 4 and 8 of the RSA

Title of Each Class	Number of Shares of Common Stock Outstanding and Amount of Debt Outstanding
common	700,298,616
Preferred	14,366,260
11. Indicate the item numbers reported herein
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The Exchange does not warrant and holds no responsibility for the veracity of the facts and representations contained in all corporate disclosures, including financial reports. All data contained herein are prepared and submitted by the disclosing party to the Exchange, and are disseminated solely for purposes of information. Any questions on the data contained herein should be addressed directly to the Corporate Information Officer of the disclosing party.

Prime Media Holdings, Inc.

PRIM

PSE Disclosure Form 12-1 - Change in Stock Transfer Agent

References: Section 12 of the Revised Disclosure Rules

Subject of the Disclosure

Change in Stock Transfer Agent

Background/Description of the Disclosure

Change in Stock Transfer Agent

Details of Changes in Stock Transfer Agent

Date of Approval by Board of Directors	Oct 27, 2017
Previous Stock Transfer Agent	Securities Transfer Services, Inc.
Effective Date of Termination	Nov 30, 2017
New Stock Transfer Agent	Stock Transfer Service Inc.
Date of Engagement	Oct 27, 2017
Effective Date of Engagement	Dec 1, 2017

Reason(s) for Replacement

The previous transfer agent will cease business operations

Other Relevant Information

none

Filed on behalf by:

Name	Diane Madelyn Ching
Designation	Assistant Corporate Secretary