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Prime Media Holdings, Inc. PRIM

PSE Disclosure Form 17-4 - Request for Extension to File SEC Form 17-Q
References: SRC Rule 17, SEC Memorandum Circular No. 7 Series of 2008 and
Section 17.2 and 17.8 of the Revised Disclosure Rules.

For the period ended	Jun 30, 2017
Deadline of Submission of Quarterly Report	Aug 14, 2017

Reason for requesting extension to submit Quarterly Report

The Company needs additional time to finalize its quarterly report and to secure the necessary approvals and signatures.

Other Relevant Information

none

The Company undertakes to submit the report within five (5) calendar days after the prescribed deadline or upon submission of the report to the Securities and Exchange Commission, whichever is earlier. The Company understands that failure to comply with the undertaking may result to the imposition of applicable penalty/ies and/or sanction/s.

Filed on behalf by:

Name	Joanna Manzano
Designation	Junior Compliance Officer