

SECURITIES AND EXCHANGE COMMISSION
SEC FORM 17-C

**CURRENT REPORT UNDER SECTION 17
OF THE SECURITIES REGULATION CODE
AND SRC RULE 17.2(c) THEREUNDER**

1. Date of Report (Date of earliest event reported)
Apr 10, 2017
2. SEC Identification Number
22401
3. BIR Tax Identification No.
000491007
4. Exact name of issuer as specified in its charter
PRIME MEDIA HOLDINGS, INC.
5. Province, country or other jurisdiction of incorporation
Manila, Philippines
6. Industry Classification Code(SEC Use Only)

7. Address of principal office
16TH FLOOR CITIBANK TOWER, 8741 PASEO DE ROXAS MAKATI CITY
Postal Code
1227

8. Issuer's telephone number, including area code
831-4479

9. Former name or former address, if changed since last report
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10. Securities registered pursuant to Sections 8 and 12 of the SRC or Sections 4 and 8 of the RSA

Title of Each Class	Number of Shares of Common Stock Outstanding and Amount of Debt Outstanding
Common	700,298,616
Preferred	14,366,260

11. Indicate the item numbers reported herein

9

The Exchange does not warrant and holds no responsibility for the veracity of the facts and representations contained in all corporate disclosures, including financial reports. All data contained herein are prepared and submitted by the disclosing party to the Exchange, and are disseminated solely for purposes of information. Any questions on the data contained herein should be addressed directly to the Corporate Information Officer of the disclosing party.

Prime Media Holdings, Inc.

PRIM

PSE Disclosure Form 7-2 - Postponement of Annual Stockholders' Meeting
References: SRC Rule 17 (SEC Form 17-C) and
Section 7 of the Revised Disclosure Rules

Subject of the Disclosure

Postponement of Annual Stockholders' Meeting

Background/Description of the Disclosure

The Board of Prime Media Holdings, Inc. approved the postponement of the 2017 annual stockholders' meeting to a later date to be determined by the Board.

Date of Approval by Board of Directors

Apr 10, 2017

Date of Stockholders' Meeting (as provided in the By-Laws)

Third Tuesday of May of each year

Reason(s) for postponement

To prepare the required materials and to comply with the reglementary periods provided by relevant law, rules or regulations.

Other Relevant Information

none

Filed on behalf by:

Name

Joanna Manzano

Designation

Junior Compliance Officer