

CR00317-2017

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Prime Media Holdings, Inc.
PRIM

**PSE Disclosure Form 17-7 - Statement of Changes in Beneficial
Ownership of Securities**
**References: SRC Rule 23 and
Section 17.5 of the Revised Disclosure Rules**

Name of Reporting Person	ROLANDO S. SANTOS
Relationship of Reporting Person to Issuer	DIRECTOR/ TREASURER

Description of the Disclosure
Statement of Changes in Beneficial Ownership of Securities of Mr. Rolando S. Santos.

Filed on behalf by:

Name	Joanna Manzano
Designation	Junior Compliance Officer

COVER SHEET

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S.E.C. Registration Number

P	R	I	M	E		M	E	D	I	A		H	O	L	D	I	N	G	S	,		I	N	C	.		
(f	o	r	m	e	r	l	y		F	i	r	s	t		e	-	B	a	n	k		C	o	r	p	.)

(Company's Full Name)

1	6	t	h		F	l	o	o	r		C	i	t	i	b	a	n	k		T	o	w	e	r	,
8	7	4	1		P	a	s	e	o		d	e		R	o	x	a	s	,						
M	a	k	a	t	i		C	i	t	y															

(Business Address: No. Street/City/Province)

ROLANDO S. SANTOS

Contact Person

831-4479

Company Telephone Number

1	2		3	1	
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Month Day
Fiscal Year

SEC 23-B (Rolando S. Santos)

FORM TYPE

0	5		
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Month Day
Annual Meeting

N/A

Secondary License Type, If Applicable

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Dept. Requiring this Doc.

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Amended Articles Number/Section

Total Amount of Borrowings

	nil	
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Total No. of Stockholders Domestic Foreign

To be accomplished by SEC Personnel concerned

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File Number LCU

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Document I.D. Cashier

STAMPS
