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## Prime Media Holdings, Inc. PRIM

**PSE Disclosure Form 17-7 - Statement of Changes in Beneficial  
Ownership of Securities  
References: SRC Rule 23 and  
Section 17.5 of the Revised Disclosure Rules**

<b>Name of Reporting Person</b>	ROLANDO S. SANTOS
<b>Relationship of Reporting Person to Issuer</b>	DIRECTOR/ TREASURER

**Description of the Disclosure**

Statement of Changes in Beneficial Ownership of Securities of Mr. Rolando S. Santos.

**Filed on behalf by:**

<b>Name</b>	Joanna Manzano
<b>Designation</b>	Junior Compliance Officer