

**COVER SHEET**

2 2 4 0 1

S.E.C. Registration Number

P R I M E M E D I A H O L D I N G S , I N C .  
 ( f o r m e r l y F i r s t e - B a n k C o r p . )

(Company's Full Name)

1 6 t h F l o o r C i t i b a n k T o w e r ,  
 8 7 4 1 P a s e o d e R o x a s ,  
 M a k a t i C i t y  
 (Business Address: No. Street/City/Province)

**ROLANDO S. SANTOS**

**831-4479**

Contact Person

Company Telephone Number

1 2 3 1

**ATTENDANCE TO CORPORATE GOVERNANCE SEMINAR 2016**

0 5

Month Day Fiscal Year

FORM TYPE

Month Day Annual Meeting

N/A

Secondary License Type, If Applicable

Dept. Requiring this Doc.

Amended Articles Number/Section

Total Amount of Borrowings

Total No. of Stockholders

nil Domestic

Foreign

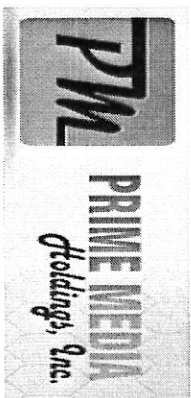
To be accomplished by SEC Personnel concerned

File Number  
 Document I.D.

LCU

Cashier

STAMPS



September 05, 2016

Securities and Exchange Commission  
SEC Building, EDSA, Greenhills  
Mandaluyong City, Metro Manila

Attn.: Corporate Finance Department  
Re : Corporate Governance Seminar

Gentlemen:

In compliance with SEC Memorandum Circular No. 20 Series of 2013, we attach herewith the certificate of attendance of **Atty. Christopher Sam Salvador** in relation to his completion of the seminar on Corporate Governance held on the 19th day of August 2016.

Thank you.

Very truly yours,

Diane Madelyn C. Ching  
Asst. Corporate Secretary



CENTER FOR TRAINING  
AND DEVELOPMENT, INC.

This

*Certificate of Attendance*

is presented to

***Christopher Sam Salvador***

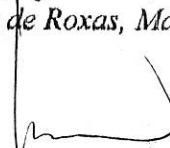
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for participating in the seminar on

***“Corporate Governance: Going Forward”***

*Held on August 19, 2016*

*At 4/F Citibank Center, Paseo de Roxas, Makati, Metro Manila 1226*

  
**ANGELO D. BERNALDO**  
President