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Prime Media Holdings, Inc. PRIM

PSE Disclosure Form 17-3 - Request for Extension to File SEC Form 17-A References: SRC Rule 17, SEC Memorandum Circular No. 7 Series of 2008 and Section 17.2 and 17.8 of the Revised Disclosure Rules

For the fiscal year ended	Dec 31, 2015
Deadline of Submission of Annual Report	Apr 14, 2016

Reason for requesting extension to submit Annual Report

The Company needs additional time to finalize its management report and to secure the necessary approvals and signatures.

Other Relevant Information

None.

The Company undertakes to submit the report within fifteen (15) calendar days after the prescribed deadline or upon submission of the report to the Securities and Exchange Commission, whichever is earlier. The Company understands that failure to comply with the undertaking may result to the imposition of applicable penalty/ies and/or sanction/s.

Filed on behalf by:

Name	Diane Madelyn Ching
Designation	Assistant Corporate Secretary