

SECURITIES AND EXCHANGE COMMISSION

SEC FORM 17-C

CURRENT REPORT UNDER SECTION 17 OF THE SECURITIES REGULATION CODE AND SRC RULE 17.2(c) THEREUNDER

1. Date of Report (Date of earliest event reported)
Apr 13, 2016
2. SEC Identification Number
22401
3. BIR Tax Identification No.
000-491-007
4. Exact name of issuer as specified in its charter
PRIME MEDIA HOLDINGS, INC.
5. Province, country or other jurisdiction of incorporation
METRO MANILA, PHILIPPINES
6. Industry Classification Code(SEC Use Only)
7. Address of principal office
16F Citibank Tower, Paseo de Roxas, Makati
Postal Code
1226
8. Issuer's telephone number, including area code
(632) 831-4479
9. Former name or former address, if changed since last report
#3 SAN ANTONIO ST., BO KAPITOLYO PASIG CITY
10. Securities registered pursuant to Sections 8 and 12 of the SRC or Sections 4 and 8 of the RSA

| Title of Each Class | Number of Shares of Common Stock Outstanding and Amount of Debt Outstanding |
|---------------------|---|
| common | 698,930,906 |
| preferred | 45,559,000 |

11. Indicate the item numbers reported herein
9

The Exchange does not warrant and holds no responsibility for the veracity of the facts and representations contained in all corporate disclosures, including financial reports. All data contained herein are prepared and submitted by the disclosing party to the Exchange, and are disseminated solely for purposes of information. Any questions on the data contained herein should be addressed directly to the

Corporate Information Officer of the disclosing party.

Prime Media Holdings, Inc. PRIM

PSE Disclosure Form 7-2 - Postponement of Annual Stockholders' Meeting References: SRC Rule 17 (SEC Form 17-C) and Section 7 of the Revised Disclosure Rules

Subject of the Disclosure

Postponement of annual stockholders' meeting

Background/Description of the Disclosure

The Board of Prime Media Holdings, Inc. approved the postponement of the 2016 annual stockholders' meeting to a later date to be determined by the Board.

| | |
|---|-----------------------------------|
| Date of Approval by Board of Directors | Apr 13, 2016 |
| Date of Stockholders' Meeting (as provided in the By-Laws) | Third Tuesday of May of each year |

Reason(s) for postponement

To prepare the required materials and to comply with the reglementary periods provided by relevant law, rules or regulations.

Other Relevant Information

None.

Filed on behalf by:

| | |
|--------------------|-------------------------------|
| Name | Diane Madelyn Ching |
| Designation | Assistant Corporate Secretary |