

# SECURITIES AND EXCHANGE COMMISSION

## SEC FORM 17-C

### CURRENT REPORT UNDER SECTION 17 OF THE SECURITIES REGULATION CODE AND SRC RULE 17.2(c) THEREUNDER

1. Date of Report (Date of earliest event reported)  
Dec 18, 2015
2. SEC Identification Number  
22401
3. BIR Tax Identification No.  
000-491-007
4. Exact name of issuer as specified in its charter  
Prime Media Holdings, Inc.
5. Province, country or other jurisdiction of incorporation  
Manila, Philippines
6. Industry Classification Code(SEC Use Only)
7. Address of principal office  
16th Floor Citibank Tower, 8741 Paseo de Roxas, Makati City  
Postal Code  
1227
8. Issuer's telephone number, including area code  
(632)831-4479
9. Former name or former address, if changed since last report  
#3 San Antonio St., Bo. Kapitolyo, Pasig City
10. Securities registered pursuant to Sections 8 and 12 of the SRC or Sections 4 and 8 of the RSA

Title of Each Class	Number of Shares of Common Stock Outstanding and Amount of Debt Outstanding
Common	698,930,906
Preferred	48,559,000

11. Indicate the item numbers reported herein  
Item 1

*The Exchange does not warrant and holds no responsibility for the veracity of the facts and representations contained in all corporate disclosures, including financial reports. All data contained herein are prepared and submitted by the disclosing party to the Exchange, and are disseminated solely for purposes of information. Any questions on the data contained herein should be addressed directly to the*

Corporate Information Officer of the disclosing party.

## Prime Media Holdings, Inc.

### PRIM

**PSE Disclosure Form 16-1- Update on Corporate Actions/  
Material Transactions/Agreements  
References: SRC Rule 17 (SEC Form 17-C) and  
Section 16 of the Revised Disclosure Rules**

#### Subject of the Disclosure

Acquisition of additional shares by current shareholder

#### Background/Description of the Disclosure

Please see attached

#### Other Relevant Information

none.

#### Filed on behalf by:

<b>Name</b>	CHRISTOPHER SAM SALVADOR
<b>Designation</b>	CORPORATE INFORMATION OFFICER