

SECURITIES AND EXCHANGE COMMISSION

SEC FORM 17-C

CURRENT REPORT UNDER SECTION 17 OF THE SECURITIES REGULATION CODE AND SRC RULE 17.2(c) THEREUNDER

1. Date of Report (Date of earliest event reported)
Dec 19, 2014
2. SEC Identification Number
22401
3. BIR Tax Identification No.
000-491-007
4. Exact name of issuer as specified in its charter
PRIME MEDIA HOLDINGS, INC.
5. Province, country or other jurisdiction of incorporation
Mandaluyong City, Philippines
6. Industry Classification Code(SEC Use Only)
7. Address of principal office
No. 3 San Antonio St., Bo. Kapitolyo, Pasig City
Postal Code
1603
8. Issuer's telephone number, including area code
(632) 889-9009
9. Former name or former address, if changed since last report
N/A
10. Securities registered pursuant to Sections 8 and 12 of the SRC or Sections 4 and 8 of the RSA

Title of Each Class	Number of Shares of Common Stock Outstanding and Amount of Debt Outstanding
Common Stock, P1 Par Value	698,930,906
Preferred Shares A, P1 Par Value	48,559,000

11. Indicate the item numbers reported herein
No. 9 Other Events and developments

The Exchange does not warrant and holds no responsibility for the veracity of the facts and representations contained in all corporate disclosures, including financial reports. All data contained herein are prepared and submitted by the disclosing party to the Exchange, and are disseminated solely for purposes of information. Any questions on the data contained herein should be addressed directly to the Corporate Information Officer of the disclosing party.

Prime Media Holdings, Inc. PRIM

PSE Disclosure Form 4-25 - Results of Organizational Meeting References: SRC Rule 17 (SEC Form 17-C) and Section 4.4 of the Revised Disclosure Rules

Subject of the Disclosure

Result of the Organizational Meeting

Background/Description of the Disclosure

Result of the Organizational Meeting of the Board of Directors of Prime Media Holdings, Inc. (PRIM) held on 19 December 2014

List of elected officers for the ensuing year with their corresponding shareholdings in the Issuer

Name of Person	Position/Designation	Shareholdings in the Listed Company		Nature of Indirect Ownership
		Direct	Indirect	
Manolito A. Manalo	Chairman and President	1	0	N.A.
Bernadeth A. Lim	Vice-President	1	0	N.A.
Monica Isabelle I. Villanueva	Corporate Secretary	1	0	N.A.
Diane Madelyn C. Ching	Assistant Corporate Secretary	1,000	0	N.A.
Vivian S. Liban	Treasurer and Corporate Information Officer	0	0	N.A.
Rolando S. Santos	Assistant Treasurer	0	0	N.A.
Christopher Sam S. Salvador	Co-Corporate Information Officer	0	0	N.A.

List of Committees and Membership

Name of Committees	Members	Position/Designation in Committee
Nomination Committee	Juan Victor Valdez	Chairman

Nomination Committee	Monica Isabelle I. Villanueva	Member
Nomination Committee	Edgardo E. Tumangan	Member (Independent Director)
Audit Committee	Johnny Y. Aruego, Jr	Chairman (Independent Director)
Audit Committee	Juan Victor S. Valdez	member
Audit Committee	Bernadeth A. Lim	member
Remuneration Committee	Monica Isabelle I.Villanueva	Chairman
Remuneration Committee	Johnny Y. Aruego, Jr.	member (Independent Director)
Remuneration Committee	Bernadeth A. Lim	member

List of other material resolutions, transactions and corporate actions approved by the Board of Directors

N.A.

Other Relevant Information

N.A.

Filed on behalf by:

Name	CHRISTOPHER SAM SALVADOR
Designation	CORPORATE INFORMATION OFFICER