

# **PRIME MEDIA HOLDINGS INC.**

*(Formerly 1<sup>st</sup> e-Bank Corporation)*

10Flr. MGO Building, Legazpi corner Dela Rosa Streets, Legazpi Village, Makati City  
Tel. Nos. (632)889-9009 Telefax (632) 888-0811

4 February 2013

## **PHILIPPINE STOCK EXCHANGE**

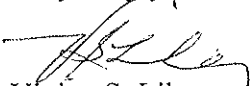
Disclosure Department  
4/F PSE Center, Exchange Road  
Ortigas Center, Pasig City

Attention: **MS. JANET A. ENCARNACION**  
Head  
Disclosure Department

### **RE: PRIME MEDIA HOLDINGS, INC. (PRIM SPECIAL STOCKHOLDERS MEETING**

Please find attached copy of the SEC Form 17-C for PRIME MEDIA HOLDINGS, INC. (PMHI) relating to the special stockholders meeting held today at the Clubhouse, Marina Bay Town East Village, Asiaworld Reclamation Area, Parañaque City.

Very truly yours,



Vivian S. Liban

Corporate Information Officer

**COVER SHEET**

2 2 4 0 1

S.E.C. Registration Number

P R I M E M E D I A H O L D I N G S , I N C .

( f o r m e r l y F I R S T e - B A N K )

(Company's Full Name)

N O . 3 S A N A N T O N I O S T .

B O . K A P I T O L Y O P A S I G C I T Y

(Business Address : No. Street/City/Province)

**VIVIAN S. LIBAN**

Contact Person

**889-9009**

Company Telephone Number

Every 3<sup>rd</sup> Tuesday of May

1 2 3 1

Month Day

Fiscal Year

**SEC Form 17-C**

FORM TYPE

0 5

Month Day

Annual Meeting

**N/A**

Secondary License Type, If Applicable

Dept. Requiring this Doc.

Amended Articles  
Number/Section

Total No. of Stockholders

Total Amount of Borrowings

Domestic

Foreign

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To be accomplished by SEC Personnel concerned

File Number

Document I.D.

\_\_\_\_\_

LCU

\_\_\_\_\_

Cashier

STAMPS

Remarks = pls. Use black ink for scanning purposes

SECURITIES AND EXCHANGE COMMISSION

SEC FORM 17-C

CURRENT REPORT UNDER SECTION 17  
OF THE SECURITIES REGULATION CODE  
AND SRC RULE 17.2(c) THEREUNDER

1. **4 February 2013**  
Date of Report (Date of earliest event reported)
2. SEC Identification Number **22401**
3. BIR Tax Identification No. **000-491-007**
4. **PRIME MEDIA HOLDINGS, INC.**  
Exact name of issuer as specified in its charter
5. **METRO MANILA, PHILIPPINES**  
Province, country or other jurisdiction of incorporation
6. (SEC Use Only)  
Industry Classification Code:  
**1603**  
Postal Code
7. **#3 SAN ANTONIO ST. BO. KAPITOLYO PASIG CITY**  
Address of principal office
8. **(632) 889-9009**  
Issuer's telephone number, including area code
9. **NA**  
Former name or former address, if changed since last report
10. Securities registered pursuant to Sections 8 and 12 of the SRC or Sections 4 and 8 of the RSA

Title of Each Class	Number of Shares of Common Stock Outstanding and Amount of Debt Outstanding
Common Stock, P1 par value	387,144,437
Preferred Stock, P1 par value	48,601,490

11. Indicate the item numbers reported herein:

Item 9. (Other events)

In the 4 February 2013 Special Stockholders' meeting, majority of Prime Media Holdings, Inc.'s stockholders representing 68.6% of the total issued and outstanding capital stock approved the 26 January 2013 Board of Directors (BOD) Resolution extending the Company's corporate life by an additional 50 years. No objection to the ratification of the BOD resolution was made.

**SIGNATURES**

Pursuant to the requirements of the Securities Regulation Code, the issuer has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

**PRIME MEDIA HOLDINGS, INC.**  
Issuer

**February 4, 2013**  
Date



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**VIVIAN S. LIBAN**  
Corporation Information Officer