

PRIME MEDIA HOLDINGS INC.

(Formerly 1st e-Bank Corporation)

10Flr. MGO Building, Legazpi corner Dela Rosa Streets, Legazpi Village, Makati City
Tel. Nos. (632)889-9009 Telefax (632) 888-0811

29 May 2013

PHILIPPINE STOCK EXCHANGE

Disclosure Department
4/F PSE Center, Exchange Road
Ortigas Center, Pasig City

Attention: **MS. JANET A. ENCARNACION**
Head
Disclosure Department

In compliance with the Revised Disclosure rules of the Exchange, please find attached copy of the SEC Form 17-C for PRIME MEDIA HOLDINGS, INC. (PMHI) relating to matters taken up during the annual general meeting (AGM) of the Stockholders of PMHI held on 28 May 2013 and during the organizational meeting of the Board of Directors of PMHI held immediately after the AGM.

Very truly yours,



Vivian S. Liban

Corporate Information Officer

COVER SHEET

2 2 4 0 1

S.E.C. Registration Number

P R I M E M E D I A H O L D I N G S , I N C .

(f o r m e r l y F I R S T e - B A N K)

(Company's Full Name)

N O . 3 S A N A N T O N I O S T .

B O . K A P I T O L Y O P A S I G C I T Y

(Business Address : No. Street/City/Province)

VIVIAN S. LIBAN

Contact Person

889-9009

Company Telephone Number

Every 3rd Tuesday of May

1 2 3 1

Month Day

Fiscal Year

SEC Form 17-C

FORM TYPE

0 5

Month Day

Annual Meeting

N/A

Secondary License Type, If Applicable

Dept. Requiring this Doc.

Amended Articles
Number/Section

1,920

Total No. of Stockholders

Total Amount of Borrowings

Domestic

Foreign

To be accomplished by SEC Personnel concerned

File Number

LCU

Document I.D.

Cashier

STAMPS

Remarks = pls. Use black ink for scanning purposes

SECURITIES AND EXCHANGE COMMISSION

SEC FORM 17-C

CURRENT REPORT UNDER SECTION 17
OF THE SECURITIES REGULATION CODE
AND SRC RULE 17.2(c) THEREUNDER

1. **29 May 2013**
Date of Report (Date of earliest event reported)
2. SEC Identification Number **22401**
3. BIR Tax Identification No. **000-491-007**
4. **PRIME MEDIA HOLDINGS, INC.**
Exact name of issuer as specified in its charter
5. **METRO MANILA, PHILIPPINES**
Province, country or other jurisdiction of incorporation
6. (SEC Use Only)
Industry Classification Code:
7. **#3 SAN ANTONIO ST. BO. KAPITOLYO PASIG CITY**
Address of principal office **1603**
Postal Code
8. **(632) 889-9009**
Issuer's telephone number, including area code
9. **NA**
Former name or former address, if changed since last report
10. Securities registered pursuant to Sections 8 and 12 of the SRC or Sections 4 and 8 of the RSA

Title of Each Class	Number of Shares of Common Stock Outstanding and Amount of Debt Outstanding
Common Stock, P1 par value	387,144,437
Preferred Stock, P1 par value	48,601,490

11. Indicate the item numbers reported herein:

Item 9. (Other events)

At the Annual General Meeting of the Stockholders of Prime Media Holdings, Inc. held last 28th of May, 2013, which was attended by stockholders representing 77.22% of the total issued and outstanding capital stock of the Corporation, the following matters were acted upon:

1. The stockholders approved the President's Report and the Annual Report for the year 2012.
2. The stockholders adopted the Audited Financial Statements for the year ended 31st December 2012 as contained in the Annual Report.

3. The stockholders ratified all acts of the Board of Directors and Management for the year 2012 up to 3 May 2013.
4. The stockholders approved the listing in the Philippine Stock Exchange of a total of 311,784,770 common shares covering the following:
 - a. Conversion of the advances of Neo Oracles Holdings Inc. (NOHI) and Metro Tagaytay Land Corp. (MTLC) amounting to P640.5 million into equity
 - b. Private placement of P179 million by NOHI and MTLC
5. The stockholders re-appointed Sycip Gorres Velayo & Co. (SGV) as External Auditor of the Company for the year 2013
6. The stockholders elected the following as directors of the Corporation to serve for the period 2013-2014 and until their successors shall have been duly elected and qualified, to wit:
 1. Manolito A. Manalo
 2. Juan Victor S. Valdez
 3. Bernadeth A. Lim
 4. Juan Jose L. Chua
 5. Monica Isabelle I. Villanueva
 6. Edgardo E. Tumangan as independent director
 7. Johnny Y. Aruego Jr. as independent director

B. At the organizational meeting of the Board of directors of the Corporation held separately from the Annual General Meeting of the Shareholders on 28th of May, 2013, the following matters were acted upon:

- a. The following persons were elected officers of the Corporation for the year 2013-2014 to serve as such and until their successors shall have been duly elected and qualified:

1. Manolito A. Manalo	-	Chairman/President
2. Juan Victor S. Valdez		
3. Bernadeth A. Lim	-	Vice President
4. Juan Jose L. Chua		
5. Monica Isabelle I. Villanueva	-	Corporate Secretary
6. Vivian S. Liban	-	Treasurer and Corporate Information Officer
- b. The following persons were elected members of the Nomination Committee for the year 2013-2014 to serve as such and until their successors shall have been duly elected and qualified:

1. Juan Victor S. Valdez	-	Chairman
2. Monica Isabelle I. Villanueva	-	member
3. Edgardo E. Tumangan	-	member (independent director)
- c. The following persons were elected members of the Audit Committee for the year 2013-2014 to serve as such and until their successors shall have been duly elected and qualified:

1. Bernadeth A. Lim	-	Chairman
2. Juan Victor S. Valdez	-	member
3. Johnny Y. Aruego Jr.	-	member (independent director)

d. The following persons were elected members of the Compensation Committee for the year 2013-2014 to serve as such and until their successors shall have been duly elected and qualified:

- | | | |
|----------------------------------|---|-------------------------------|
| 1. Monica Isabelle I. Villanueva | - | Chairman |
| 2. Bernadeth A. Lim | - | member |
| 3. Johnny Y. Aruego Jr. | - | member (independent director) |

SIGNATURES

Pursuant to the requirements of the Securities Regulation Code, the issuer has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

PRIME MEDIA HOLDINGS, INC.
Issuer

May 29, 2013
Date



VIVIAN S. LIBAN
Corporation Information Officer