

SECURITIES AND EXCHANGE COMMISSION

SEC FORM 17-C

CURRENT REPORT UNDER SECTION 17 OF THE SECURITIES REGULATION CODE AND SRC RULE 17.2(c) THEREUNDER

1. Date of Report (Date of earliest event reported)
Jan 20, 2014
2. SEC Identification Number
22401
3. BIR Tax Identification No.
000491007
4. Exact name of issuer as specified in its charter
Prime Media Holdings, Inc.
5. Province, country or other jurisdiction of incorporation
Philippines
6. Industry Classification Code(SEC Use Only)
7. Address of principal office
No. 3 San Antonio St., Bo. Kapitolyo, Pasig City
Postal Code
1603
8. Issuer's telephone number, including area code
028899009
9. Former name or former address, if changed since last report
N/A
10. Securities registered pursuant to Sections 8 and 12 of the SRC or Sections 4 and 8 of the RSA

Title of Each Class	Number of Shares of Common Stock Outstanding and Amount of Debt Outstanding
Common Shares	387,144,437

11. Indicate the item numbers reported herein
1

The Exchange does not warrant and holds no responsibility for the veracity of the facts and representations contained in all corporate disclosures, including financial reports. All data contained herein are prepared and submitted by the disclosing party to the Exchange, and are disseminated solely for purposes of information. Any questions on the data contained herein should be addressed directly to

the Corporate Information Officer of the disclosing party.

Prime Media Holdings, Inc.

PRIM

PSE Disclosure Form 4-30 - Material Information/Transactions

References: SRC Rule 17 (SEC Form 17-C) and Sections 4.1 and 4.4 of the Revised Disclosure Rules

Subject of the Disclosure

Implementation of the foreclosure sale of Two Hundred Ninety Eight Million Nine Hundred Forty Nine Thousand Two Hundred Sixteen (298,949,216) common shares ("shares") in the Prime Media Holdings, Inc. ("PRIM") by RYM Business Management Corporation ("RYM")

Background/Description of the Disclosure

In relation to the previous disclosure to the Exchange dated 11 July 2013 regarding RYM's foreclosure of Neo Oracles Holdings Inc.'s Two Hundred Ninety Eight Million Nine Hundred Forty Nine Thousand Two Hundred Sixteen (298,949,216) common shares ("shares") in the Prime Media Holdings, Inc. ("PRIM") , please be informed that, on 17 January 2014, the parties traded the aforementioned shares via the Exchange to implement the foreclosure sale. RYM acquired forty three percent (43%) of PRIM as a result of the foreclosure.

Other Relevant Information

N/A

Filed on behalf by:

Name	TANYA PAMELA CARONONGAN
Designation	ASSISTANT CORPORATE SECRETARY