



103252014001368



SECURITIES AND EXCHANGE COMMISSION

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Receipt Date and Time : March 25, 2014 12:21:52 PM
Received From : Head Office

Company Representative

Doc Source

Company Information

SEC Registration No. 0000022401
Company Name PRIME MEDIA HOLDINGS INC.
Industry Classification
Company Type Stock Corporation

Document Information

Document ID 103252014001368
Document Type 17-C (FORM 11-C:CURRENT DISCL/RPT)
Document Code 17-C
Period Covered March 07, 2014
No. of Days Late 0
Department CFD
Remarks

SECURITIES AND EXCHANGE COMMISSION

SEC FORM 17-C

CURRENT REPORT UNDER SECTION 17
OF THE SECURITIES REGULATION CODE
AND SRC RULE 17.2(c) THEREUNDER

1. **07 March 2014**
Date of Report (Date of earliest event reported)
2. SEC Identification Number **22401** 3. BIR Tax Identification No. **000-491-007**
4. **PRIME MEDIA HOLDINGS, INC.**
Exact name of issuer as specified in its charter
5. **MANDALUYONG CITY, PHILIPPINES** [REDACTED] (SEC Use Only)
Province, country or other jurisdiction of incorporation Industry Classification Code:
7. **NO. 3 SAN ANTONIO ST., BO. KAPITOLYO, PASIG CITY** **1603**
Address of principal office Postal Code
8. **(632) 889-9009**
Issuer's telephone number, including area code
9. **N/A**
Former name or former address, if changed since last report

10. Securities registered pursuant to Sections 8 and 12 of the SRC or Sections 4 and 8 of the RSA

Title of Each Class	Number of Shares of Common Stock Outstanding and Amount of Debt Outstanding
<u>COMMON STOCK, P1 par value</u>	<u>387,144,437</u>
<u>PREFERRED STOCK, P1 par value</u>	<u>48,601,490</u>

11. Indicate the item numbers reported herein:

ITEM 5 LEGAL PROCEEDINGS

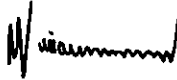
On 25 July 2013, the Bangko Sentral ng Pilipinas filed with the Regional Trial Court of Manila a Civil Case for Collection of Sum of Money docketed as Civil Case No. 13130993 in relation to a Contract of Lease executed between the parties. The Corporation shall exert earnest efforts to settle the matter. As of the moment, the Corporation is of the opinion that the case has no effect to its operations unless subsequently held liable by the Honorable Court.

SIGNATURES

Pursuant to the requirements of the Securities Regulation Code, the issuer has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

PRIME MEDIA HOLDINGS, INC.
Issuer

24 March 2014
Date



MONICA ISABELLE I. VILLANUEVA
Corporate Secretary