

COVER SHEET

2 2 4 0 1
S.E.C. Registration Number

P R I M E M E D I A H O L D I N G S , I N C .

(f o r m e r l y F I R S T E - B A N K)
(Company's Full Name)

N O . 3 S A N A N T O N I O S T .

B O . K A P I T O L Y O P A S I G C I T Y

(Business Address: No. Street/City/Province)

VIVIAN S. LIBAN
Contact Person

889-9009
Company Telephone Number

1 2 3 1
Month Day
Fiscal Year

SEC 17C
FORM TYPE

Every 3rd Tuesday of

0 5 3rd Tue
Month Day
Annual Meeting

Secondary License Type, If Applicable

Dept. Requiring this Doc.

Amended Articles
Number/Section

1,917
Total No. of Stockholders

NONE
Domestic

Total Amount of Borrowings

none
Foreign

To be accomplished by SEC Personnel concerned

File Number

LCU

Document I.D.

Cashier

STAMPS

Remarks = pls. Use black ink for scanning purposes

PRIME MEDIA HOLDINGS INC.

(Formerly 1st e-Bank Corporation)

10th Floor. MGO Building, Legazpi corner Dela Rosa Streets, Legazpi Village, Makati City
Tel. Nos. (632)889-9009 Telefax (632) 888-0811

02 May 2014

PHILIPPINE STOCK EXCHANGE

Disclosure Department
3/F PSE Plaza
Ayala Triangle, Ayala Avenue
Makati City

SECURITIES AND EXCHANGE COMMISSION

Corporation & Finance Department
S.E.C. Building, EDSA
Mandaluyong City

Attention : **MS. JANET A. ENCARNACION**
HEAD
Disclosure Department

DIR. JUSTINA F. CALLANGAN
Corporation & Finance Department

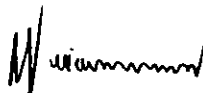
In compliance with the Revised Disclosure Rules of the Exchange and the Securities Regulation Code, please take notice of the resignation of Tanya Pamela C. Caronongan, as Assistant Corporate Secretary and Corporate Information Officer of **PRIME MEDIA HOLDINGS, INC.**

For your information and guidance.

Very truly yours,

PRIME MEDIA HOLDINGS, INC.

By:



Monica Isabelle I. Villanueva
Corporate Secretary

SECURITIES AND EXCHANGE COMMISSION

SEC FORM 17-C

CURRENT REPORT UNDER SECTION 17
OF THE SECURITIES REGULATION CODE
AND SRC RULE 17.2(c) THEREUNDER

1. **02 May 2014**
Date of Report (Date of earliest event reported)
2. SEC Identification Number **22401** 3. BIR Tax Identification No. **000-491-007**
4. **PRIME MEDIA HOLDINGS, INC.**
Exact name of issuer as specified in its charter
5. **MANDALUYONG CITY, PHILIPPINES** (SEC Use Only)
Province, country or other jurisdiction of incorporation Industry Classification Code:
7. **NO. 3 SAN ANTONIO ST., BO. KAPITOLYO, PASIG CITY** **1603**
Address of principal office Postal Code
8. **(632) 889-9009**
Issuer's telephone number, including area code
9. **N/A**
Former name or former address, if changed since last report
10. Securities registered pursuant to Sections 8 and 12 of the SRC or Sections 4 and 8 of the RSA

Title of Each Class	Number of Shares of Common Stock Outstanding and Amount of Debt Outstanding
<u>COMMON STOCK, P1 par value</u>	<u>387,144,437</u>
<u>PREFERRED STOCK, P1 par value</u>	<u>48,601,490</u>

11. Indicate the item numbers reported herein:

ITEM 4 ELECTION OF DIRECTORS OR OFFICERS

Tanya Pamela C. Caronongan, Assistant Corporate Secretary and Corporate Information Officer of the Corporation, tendered her resignation letter dated 01 May 2014.¹

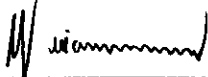
SIGNATURES

Pursuant to the requirements of the Securities Regulation Code, the issuer has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

¹ A copy of Tanya Pamela Caronongan's resignation letter is attached hereto as Annex "A".
SEC Form 17-C
December 2003

PRIME MEDIA HOLDINGS, INC.
Issuer

02 May 2014
Date



MONICA ISABELLE I. VILLANUEVA
Corporate Secretary

01 May 2014

The Board of Directors
Prime Media Holdings, Inc.
3 San Antonio St.
Bo. Kapitolyo,
Pasig City.

Dear Messers./Mesdames:

I hereby tender my resignation as Assistant Corporate Secretary and Corporate Information Officer of Prime Media Holdings, Inc. effective immediately.

I confirm that there are no matters relating to my resignation that need to be brought to the attention of the shareholders of the Company. I also confirm that I have no claims and will not make any claim against the Company whatsoever, whether in respect of fees, remuneration or compensation for loss of office.

Thank you for giving me the opportunity to be of service and I wish the Company success in all its endeavors.

Sincerely,



Tanya Pamela C. Caronongan