

SECURITIES AND EXCHANGE COMMISSION

SEC FORM 17-C

CURRENT REPORT UNDER SECTION 17 OF THE SECURITIES REGULATION CODE AND SRC RULE 17.2(c) THEREUNDER

1. Date of Report (Date of earliest event reported)
May 29, 2013
2. SEC Identification Number
22401
3. BIR Tax Identification No.
000491007
4. Exact name of issuer as specified in its charter
PRIME MEDIA HOLDINGS INC.
5. Province, country or other jurisdiction of incorporation
METRO MANILA
6. Industry Classification Code(SEC Use Only)
7. Address of principal office
NO. 13 SAN ANTONIO ST. BO. KAPITOLYO, PASIG CITY
Postal Code
1603
8. Issuer's telephone number, including area code
02 8716046
9. Former name or former address, if changed since last report
NA
10. Securities registered pursuant to Sections 8 and 12 of the SRC or Sections 4 and 8 of the RSA

Title of Each Class	Number of Shares of Common Stock Outstanding and Amount of Debt Outstanding
COMMON	698,930,906
PREFERRED	48,559,000

11. Indicate the item numbers reported herein
NA

The Exchange does not warrant and holds no responsibility for the veracity of the facts and representations contained in all corporate disclosures, including financial reports. All data contained herein are prepared and submitted by the disclosing party to the Exchange, and are disseminated solely for purposes of information. Any questions on the data contained herein should be addressed directly to the Corporate Information Officer of the disclosing party.

Prime Media Holdings, Inc. PRIM

PSE Disclosure Form 4-11 - Change in Number of Issued and Outstanding Shares *References: Section 4.4 of the Revised Disclosure Rules*

Subject of the Disclosure

Change in number of common shares issued/outstanding

Background/Description of the Disclosure

As disclosed last May 29, 2013, the company approved the subscriptions of Neo Oracle Holdings, Inc. and Metro Tagaytay Land Co. Inc. for new shares of common stock at a price of P2.50 per share for a total subscription of P179 million or total subscribed shares of 71.6 million. The shares were fully paid last June 2014 and the 71.6 million shares were issued in July 2014.

Change(s) in Number of Issued and Outstanding Shares
Issued Shares

Type of Security /Stock Symbol	Before	After
COMMON/PRIM	627,330,906	698,930,906

Outstanding Shares

Type of Security /Stock Symbol	Before	After
COMMON/PRIM	627,330,906	698,930,906

Other Changes, if any

In percent	Before	After
Public float	14.06	12.62
Foreign Ownership level	0.18	0.16

Filed on behalf by:

Name	Vivian Liban
Designation	Treasurer and Corporate Information Officer